AIA FILE 31-F-2

DESIGN

Ceiling

RETURN TO DESIGN DIV.

LIBRARY
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MAY 18 1951

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LITECRAFT

MANUFACTURING CORP

BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48

790 WYTHE AVENUE, BROOKLYN 11, N. Y.

AIA FILE 31-F-2

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Effective December 26, 1950

LITECRAFT

MANUFACTURING CORP

BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48

790 WYTHE AVENUE, BROOKLYN 11, N Y

MAin 4 - 8505-6-7-8-9

PRICE SCHEDULE

CAT. NO.	LIST PRICE
CONCENTRIC RING UNITS	
101	$ 11.10
102	12.80
103	13.10
104	15.00
105	13.35
106	15.20
111	
112	
DOMELITES	
150/36	$ 64.40
153/28	91.10
154/16	42.10
ROUND RECESS-VERTICAL LAMP-HINGED FRAME-PARABOLIC REFLECTOR	
AURORA LENS	
430	$ 10.00
431	12.20
432	13.35
433	16.10
430 P Ring	1.00
431 P Ring	2.00
432 P Ring	2.65
433 P Ring	3.35
CORNING PYREX FRESNEL LENS	
440	$ 12.20
441	14.45
442	16.10
443	21.10
440 P Ring	1.00
441 P Ring	2.00
442 P Ring	2.65
443 P Ring	3.35
CONCENTRIC LOUVER	
450	$ 11.10
451	13.35
452	15.35
453	19.10
450 P Ring	1.00
451 P Ring	2.00
452 P Ring	2.65
453 P Ring	3.35
SQUARE RECESS-VERTICAL LAMP-HINGED FRAME-PARABOLIC REFLECTOR	
AURORA LENS	
470	$ 12.80
471	16.10
472	21.70
473	23.90
470 P Frame	1.45
471 P Frame	1.78
472 P Frame	2.10
473 P Frame	2.65
CORNING PYREX FRESNEL LENS	
480	$ 17.20
481	22.20
482	28.90
483	30.60
480 P Frame	1.45
481 P Frame	1.78
482 P Frame	2.10
483 P Frame	2.65
EGGCRATE LOUVER	
490	$ 15.55
491	18.30
492	26.30
493	28.10
490 P Frame	1.45
491 P Frame	1.78
492 P Frame	2.10
493 P Frame	2.65
RECESSED ADJUSTABLE HI-HATS	
502	$ 13.90
502 P Ring	1.00
503	15.55
503 P Ring	1.00
508	16.10
508 P Ring	1.00
509	20.00
509 P Ring	3.00
510	22.20
510 P Ring	3.00
511	20.00
511 P Ring	2.00
512	22.20
512 P Ring	2.78
BULLET FIXTURES	
651A	
652A	
653A	
654A	
CLIPON LOUVER-COLOR FILTERS	
695 Amber	$ 1.00
696 Green	1.00
697 Blue	1.00
698 Ruby	1.00
699-Louver	2.00
UNDERWRITERS APPROVED BULLET FIXTURES WITH GYROMATIC SWIVEL	
700	$ 8.90
701	10.00
702	8.30
703	8.30
704	7.20
705	9.40
706	9.00
707	15.50
708	9.60
709	10.20
710	10.20
711	19.40
712	10.20
713	19.40
714	11.00
715	10.20
716	10.45
717	18.80
718	8.80
ROUND RECESS-HORIZONTAL LAMP-CONVEX REFLECTOR	
AURORA LENS	
801	$ 5.85
802	8.10
803	9.20
804	7.20
805	9.00
806	10.40
801/804 P Ring	2.00
802/805 P Ring	2.65
803/806 P Ring	3.35
CONCENTRIC LOUVER	
811	$ 9.00
812	11.10
813	13.90
814	10.40
815	12.70
816	15.50
811/814 P Ring	2.00
812/815 P Ring	2.65
813/816 P Ring	3.35
CORNING PYREX FRESNEL LENS	
831	$ 10.20
832	13.35
833	15.50
834	11.10
835	14.60
836	17.30
831/834 P Ring	2.00
832/835 P Ring	2.65
833/836 P Ring	3.35
WEATHER RESISTANT SHOWER-LITE	
840	$ 5.40
840 P Ring	1.33
SQUARE RECESS-HINGED FRAME-HORIZONTAL LAMP-CONVEX REFLECTOR	
"VISIONALL" BENT GLASS	
881	$ 7.75
882	8.45
883	9.40
884	10.00
885	12.70
886	15.55
887	17.00
888	8.30
889	8.90
890	10.10
891	13.35
892	16.10
893	16.65
894	18.00
881/888 P Frame	1.33
882/889 P Frame	1.33
883/890 P Frame	1.65
884/891 P Frame	1.65

CAT. NO.	LIST PRICE
885/892 P Frame	1.85
886/893 P Frame	2.10
887/894 P Frame	2.45
AURORA LENS	
900	$ 5.55
901	5.55
902	6.65
903	6.65
904	8.90
905	11.10
906	11.45
910	6.10
911	6.10
912	7.35
913	7.35
914	10.00
915	12.20
916	12.45
900/910 P Frame	1.33
901/911 P Frame	1.33
902/912 P Frame	1.65
903/913 P Frame	1.65
904/914 P Frame	1.85
905/915 P Frame	2.10
906/916 P Frame	2.45
CORNING PYREX FRESNEL LENS	
930	11.50
931	14.00
932	17.00
933	19.00
934	12.00
935	15.00
936	18.00
937	20.00
930/934 P Frame	1.33
931/935 P Frame	1.65
932/936 P Frame	2.10
933/937 P Frame	2.45
SEMI FLUSH DROPPED LENS	
943	$ 11.00
945	13.10
946	16.50
947	11.60
948	13.90
949	17.75
943/947 P Frame	1.65
945/948 P Frame	2.10

CAT. NO.	LIST PRICE
946/949 P Frame	2.45
LOUVER-GLASS COMBINATION	
950	$ 12.00
951	12.00
952	15.00
953	15.00
954	17.00
955	18.00
956	20.00
960	13.00
961	13.00
962	16.00
963	16.00
964	18.00
965	19.00
966	21.00
950/960 P Frame	1.33
951/961 P Frame	1.33
952/962 P Frame	1.65
953/963 P Frame	1.65
954/964 P Frame	1.85
955/965 P Frame	2.10
956/966 P Frame	2.45
CORNING FOTOLITE	
971	$ 8.30
972	8.90
973	10.00
974	10.55
975	13.90
976	17.20
977	18.10
978	8.90
979	9.40
980	10.65
981	11.10
982	15.00
983	18.30
984	19.10
971/978 P Frame	1.33
972/979 P Frame	1.33
973/980 P Frame	1.65
974/981 P Frame	1.65
975/982 P Frame	1.85
976/983 P Frame	2.10
977/984 P Frame	2.45

CAT. NO.	LIST PRICE
RECESSED HI-HAT-DOWNLITES	
1000	$ 4.80
1000 P Ring	.56
1001	6.55
1001 P Ring	.56
1011	4.80
1011 P Ring	.56
1012	6.55
1012 P Ring	.56
1014	4.50
1014 P Ring	.56
1013	6.35
1013 P Ring	.56
1015	8.45
1015 P Ring	1.33
1016	10.45
1016 P Ring	1.33
TOP ACCESS DOWNLITE	
1022	$ 8.20
1022 P Ring	1.00
1023	10.55
1023 P Ring	1.00
PIN HOLE SPOTS	
1032	$ 10.55
1032 P Ring	.78
1033	11.00
1033 P Ring	1.00
SEMI RECESSED	
1036	$ 8.45
1036 P Ring	1.00
1037	10.45
1037 P Ring	1.00
1038	10.30
1038 P Ring	1.00
1039	12.35
1039 P Ring	1.00
FLUSH CEILING MOUNT	
1040	$ 7.65
1041	9.65
1042	11.00
1043	13.00
BAFFLE DOWNLIGHT	
1500	$ 21.90
1500 P Ring	2.80

If pin up models are desired, add $1.80 to List Price which includes mounting brackets, switch, cord and plug. Flexible arms are available in 9, 12, 15, 18 and 24 inch lengths at no additional cost. Underwriters Laboratory Approved and Wired and Labeled by I.B.E.W. A.F.L.

Additional stem length when required is available at 89¢ per ft. List. All units are available in satin brass, satin bronze, and satin copper at an additional charge of $2.50 List per reflector or face frame. All prices F.O.B. Factory - Terms 1/10 Net 30 Days.

All Recessed Units priced LESS Plaster Frames, and LESS Greenfield. If desired, 4 foot - 3/8" Greenfield is available at $.78 list.

HI-LITES ARE PRICED WITHOUT LOUVRE

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MANUFACTURING CORP
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790 WYTHE AVENUE, BROOKLYN 11, N Y

Hi-Hats
Reg. U. S. Pat. Off.

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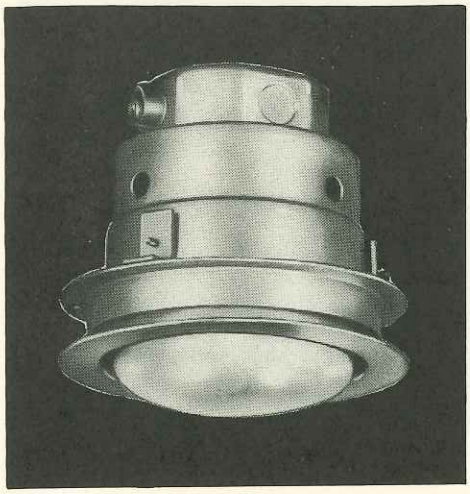
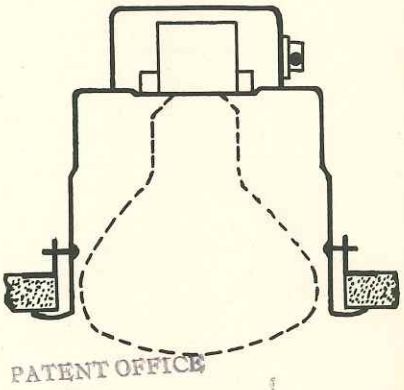
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N. Y.



CAT. NO. 1000 OPEN TYPE

- LAMP SIZE — R40-150W
- DRUM DIAMETER — 5½
- PLASTER RING — 6⅛
- FACE PLATE — 7
- RECESS DEPTH — 6¼



PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

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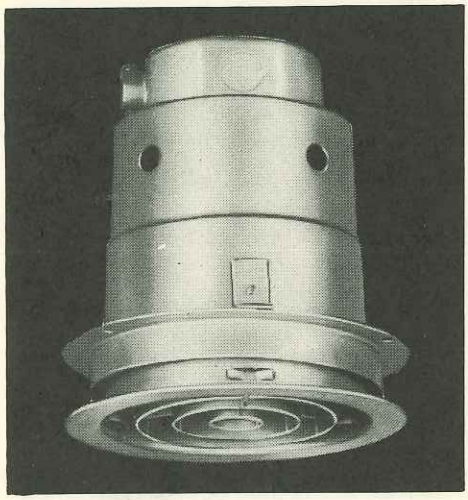
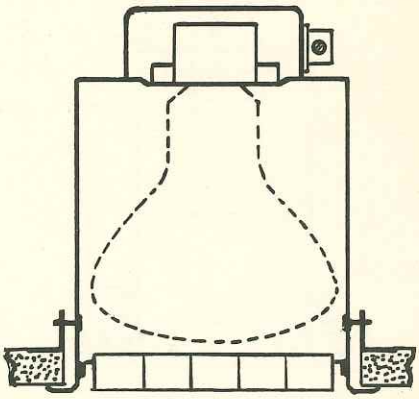


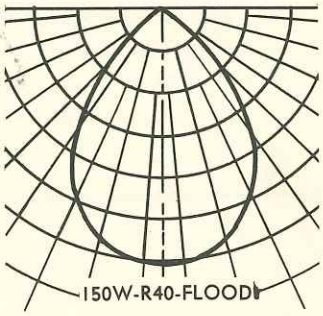
CAT. NO. 1001 with CONCENTRIC LOUVER

- LAMP SIZE — R40-150W
- DRUM DIAMETER — 5½
- PLASTER RING — 6⅛
- FACE PLATE — 7
- RECESS DEPTH — 8⅛



- Heavy Gauge Aluminum Housing
- Ceiling Trim (Face Plate) in Satin Chrome
- 660W—250V Heavy Duty Porcelain Socket
- Wired with 4½ Ft. — 14 Ga. AF Leads
- All Hi-Hats Individually Boxed

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION



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Hi Hats

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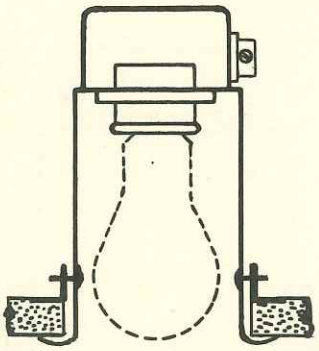
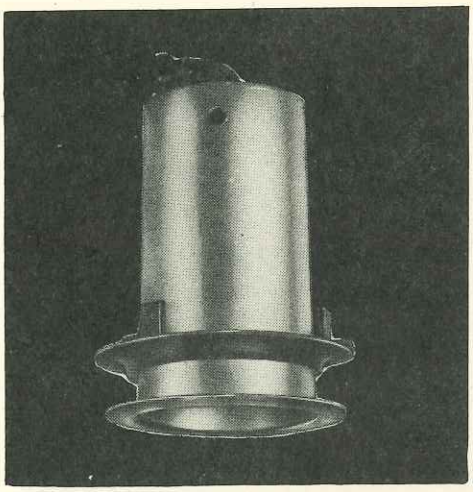
CAT. NO. 1011 OPEN TYPE



- LAMP SIZE — A 100W
- DRUM DIAMETER — 3½
- PLASTER RING — 3¾
- FACE PLATE — 5
- RECESS DEPTH — 6⅞



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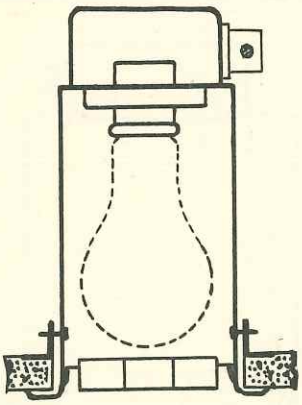
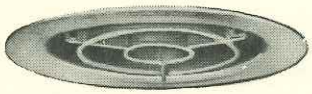
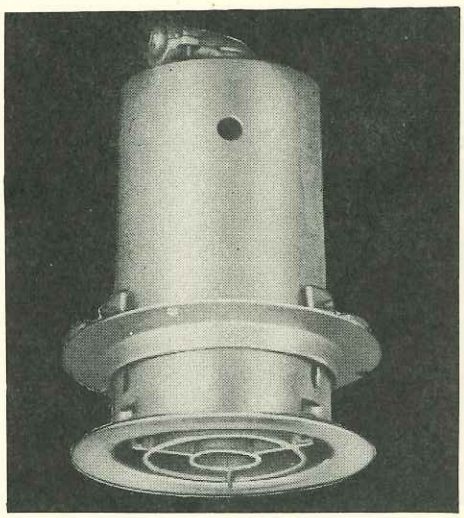
CAT. NO. 1012 with CONCENTRIC LOUVER

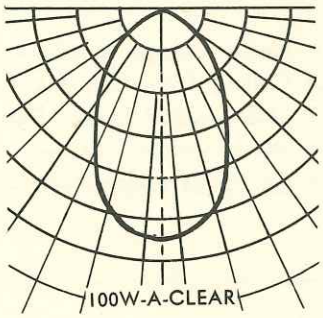




- LAMP SIZE — A 100W
- DRUM DIAMETER — 3½
- PLASTER RING — 3¾
- FACE PLATE — 5
- RECESS DEPTH — 8¼



- Heavy Gauge Aluminum Housing
- Ceiling Trim (Face Plate) in Satin Chrome
- 660W—250V Heavy Duty Porcelain Socket
- Wired with 4½ Ft. — 14 Ga. AF Leads
- All Hi-Hats Individually Boxed



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A1A FILE NO. 31-F-2

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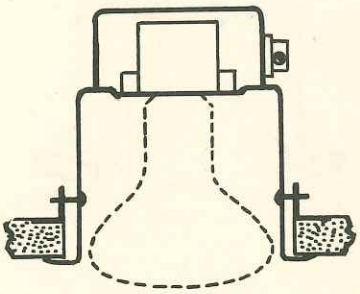
790 WYTHE AVENUE, BROOKLYN 11, N. Y.

SECTION NO. 1C
NOVEMBER 1950

CAT. NO. 1014 OPEN TYPE

- LAMP SIZE — R30-75W
- DRUM DIAMETER — 4¼
- PLASTER RING — 4⅝
- FACE PLATE — 5¾
- RECESS DEPTH — 5¼



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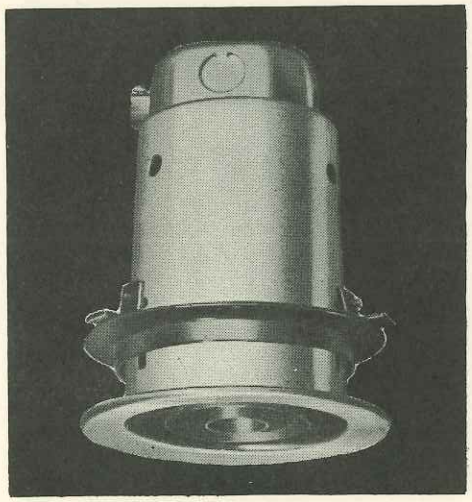
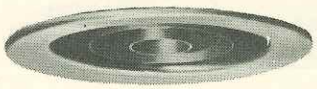
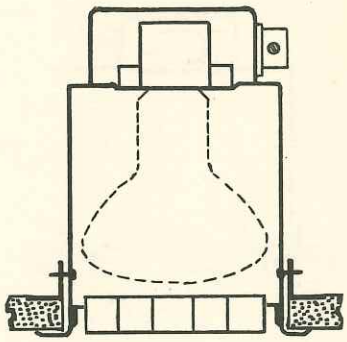
PATENT OFFICE
MAY 18 1951
DESIGN DIVISION



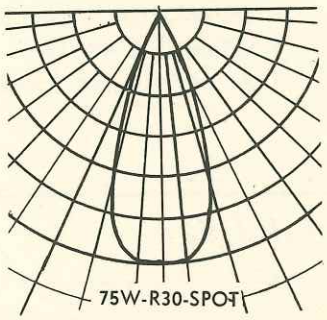
CAT. NO. 1013 with CONCENTRIC LOUVER



- LAMP SIZE — R30-75W
- DRUM DIAMETER — 4¼
- PLASTER RING — 4⅝
- FACE PLATE — 5¾
- RECESS DEPTH — 6⅞



- Heavy Gauge Aluminum Housing
- Ceiling Trim (Face Plate) in Satin Chrome
- 660W—250V Heavy Duty Porcelain Socket
- Wired with 4½ Ft. — 14 Ga. AF Leads
- All Hi-Hats Individually Boxed



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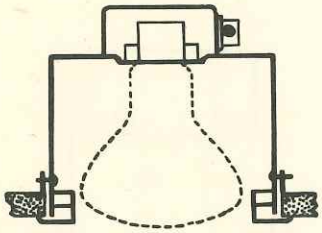
SECTION NO. 1D
NOVEMBER 1950

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

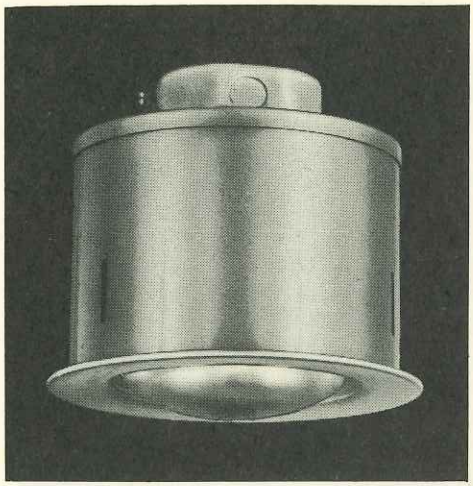
Hi Hats

Reg. U. S. Pat. Off.

CAT. NO. 1015 OPEN TYPE



- LAMP SIZE — R40-300W
- DRUM DIAMETER — 7
- PLASTER RING — 7½
- FACE PLATE — 8
- RECESS DEPTH — 6¼



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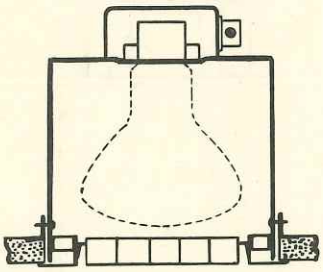
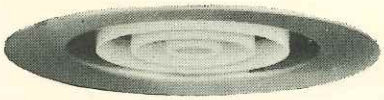
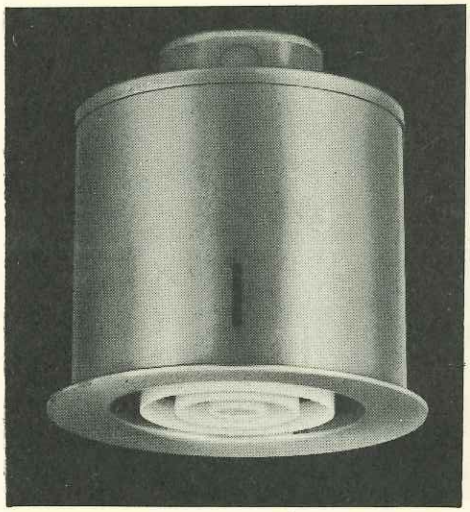
CAT. NO. 1016 with CONCENTRIC LOUVER

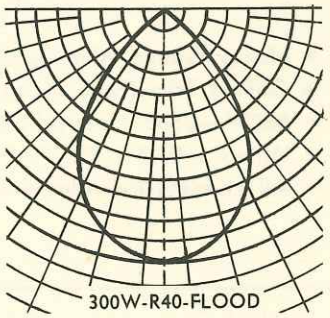




- LAMP SIZE — R40-300W
- DRUM DIAMETER — 7
- PLASTER RING — 7½
- FACE PLATE — 8
- RECESS DEPTH — 8⅛



- Heavy Gauge Aluminum Housing
- Ceiling Trim (Face Plate) in Satin Chrome
- 660W—250V Heavy Duty Porcelain Socket
- Wired with 4½ Ft. — 14 Ga. AF Leads
- All Hi-Hats Individually Boxed



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- IBEW—AFL

A1A FILE NO. 31-F-2

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Hi Hats

Reg. U. S. Pat. Off.

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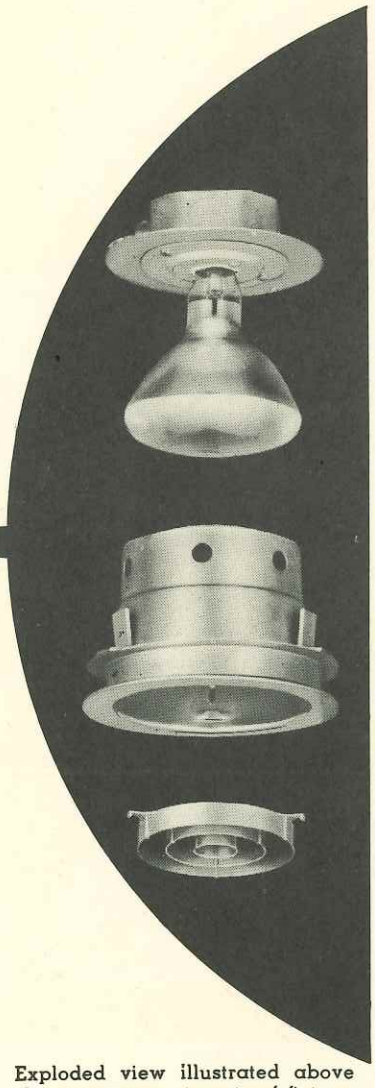
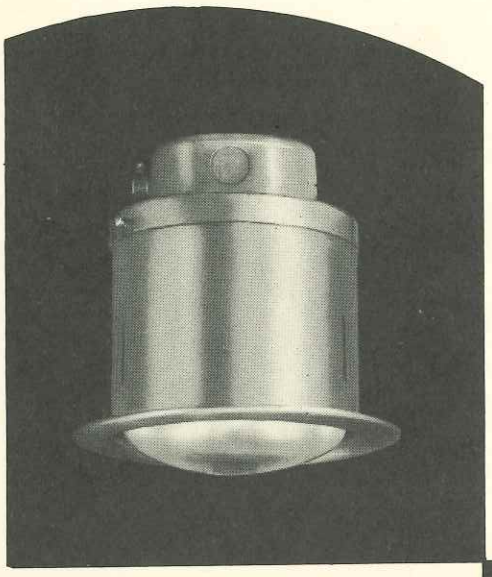
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

SECTION NO. 1E
NOVEMBER 1950

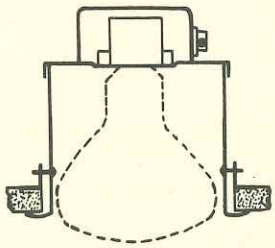
NOW! ***The only HI-HAT for reflector lamps engineered expressly for convenient Top Access. Ideal for Churches, Theatres, Auditoriums, etc. . . . wherever ceiling height is in excess of 16 feet. Easily serviced from ABOVE or BELOW ceiling.***





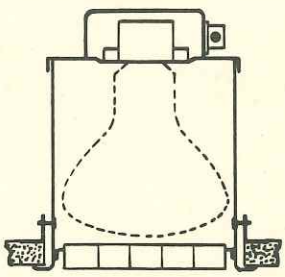
CAT. NO. 1022
OPEN TYPE

- LAMP SIZE — R40-150W
- DRUM DIAMETER — 5½
- PLASTER RING — 6⅛
- FACE PLATE — 7
- RECESS DEPTH — 6¼



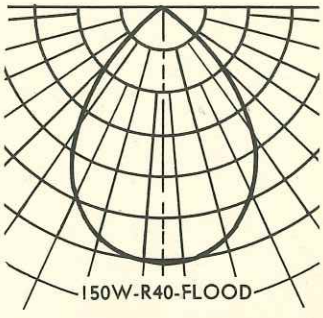
CAT. NO. 1023
with CONCENTRIC LOUVER

- LAMP SIZE — R40-150W
- DRUM DIAMETER — 5½
- PLASTER RING — 6⅛
- FACE PLATE — 7
- RECESS DEPTH — 8⅛



Exploded view illustrated above shows component parts of fixture.

- Heavy Gauge Aluminum Housing
- Ceiling Trim (Face Plate) in Satin Chrome
- 660W—250V Heavy Duty Porcelain Socket
- Wired with 4½ Ft. — 14 Ga. AF Leads
- All Hi-Hats Individually Boxed



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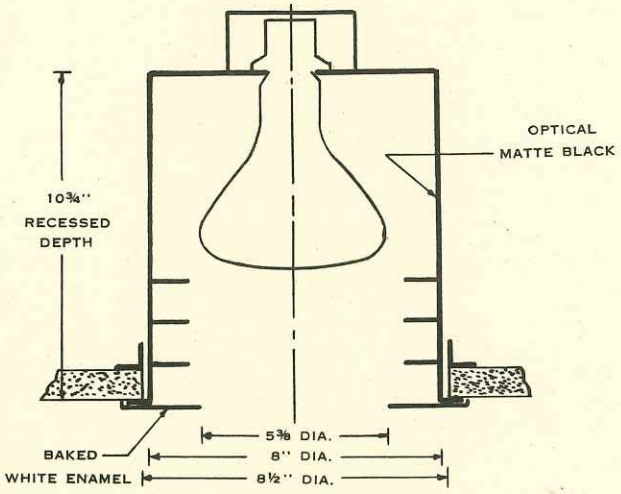
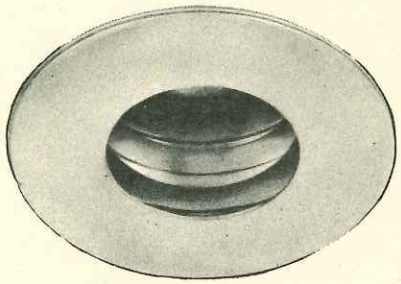
Hi Hats
T.M. Reg. U. S. Pat. Off.

LITECRAFT
MANUFACTURING CORP
NEWARK 3 • BROOKLYN 11 • LOS ANGELES 48

RECESSED DOWNLIGHTS

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

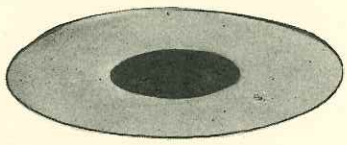




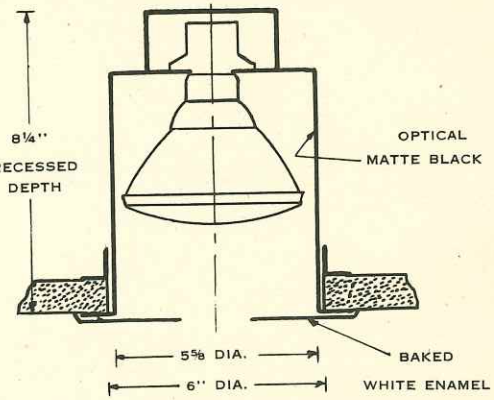
CAT. No. 1500

A HIGH QUALITY LOW PRICED INTERIOR BAFFLE DOWNLIGHT DESIGNED TO ELIMINATE HIGH ANGLE GLARE AND SURFACE BRIGHTNESS

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP



CAT. No. 1033



CEILING PLATE APERATURES 1½", 2" - 3"

OPTICAL CHARACTERISTICS OF THE PAR-38 SPOT LAMP ARE SUCH THAT THE LIGHT RAYS ARE BROUGHT TO A FOCUS A SHORT DISTANCE FROM THE FACE OF THE LAMP MAKING IT POSSIBLE TO PROJECT ALL THE LIGHT THROUGH A SMALL APERATURE AT THE CEILING LINE.

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page 9

UNDERWRITER'S LABORATORY APPROVED
I.B.E.W.-A.F.L. LABELS

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Hi Hats

Reg. U. S. Pat. Off.

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MANUFACTURING CORP
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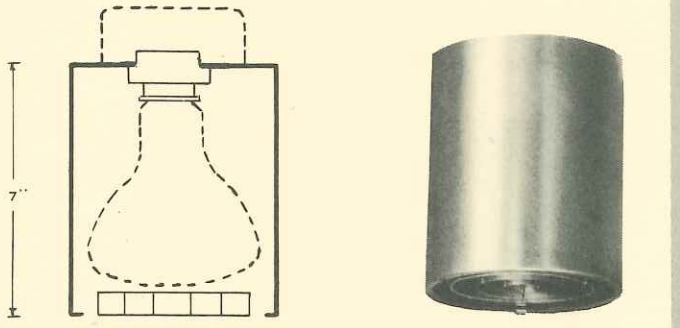
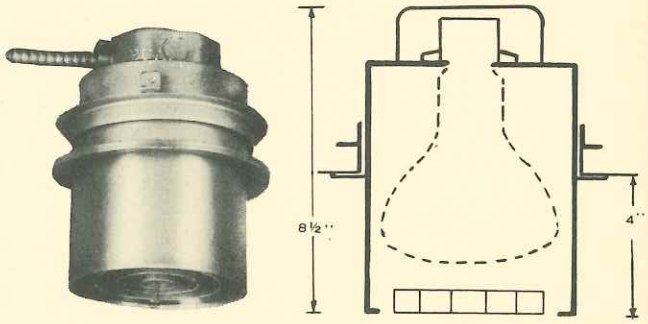
790 Wythe Ave Brooklyn 11 N Y

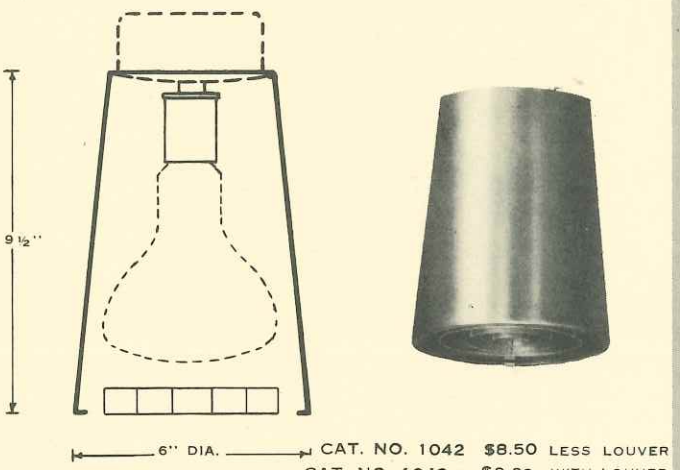
FLUSH MOUNTED SEMI-RECESSED UNITS



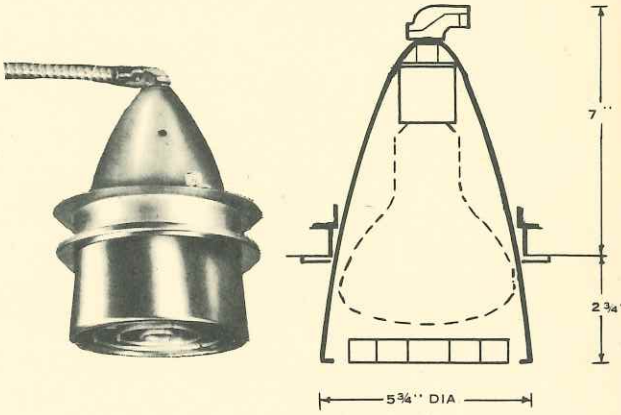
CAT. NO. 1040 $6.00 LESS LOUVER
CAT. NO. 1041 $7.40 WITH LOUVER



CAT NO. 1038 $9.00 LESS LOUVER
CAT. NO. 1039 $10.40 WITH LOUVER



CAT. NO. 1042 $8.50 LESS LOUVER
CAT. NO. 1043 $9.90 WITH LOUVER



CAT. NO. 1036 $8.00 LESS LOUVER
CAT. NO. 1037 $9.40 WITH LOUVER

UNDERWRITER'S LABORATORY APPROVED
I.B.E.W.-A.F.L. LABELS

WIRED WITH 4½ FT. A.F. HEAT RESISTANT WIRE
4 FT. GREENFIELD AND PLASTER RING

COLOR FILTERS AVAILABLE

SPECIAL DEPTHS ON REQUEST

BRUSHED SATIN CHROME LACQUER FINISH INFRA-RED BAKED

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

ALSO AVAILABLE IN

SATIN BRASS
SATIN COPPER
SATIN BRONZE

AT SLIGHT ADDITIONAL COST

DISTRIBUTED BY:

distance from lamp			150W R-40 spot	150W R-40 flood	150W PAR-38 spot	150W PAR-38 flood
R40	5 feet	size of spot	2.5'	10'	2'	4'
		footcandles center of spot	280	48	500	112
PAR 38	10 feet	size of spot	5'	20'	4'	8'
		footcandles center of spot	70	12	125	28
	15 feet	size of spot	7.5'	30'	6'	12'
		footcandles center of spot	30	5	55	12

REFLECTOR LAMP CHART—FOOTCANDLES AT VARIOUS DISTANCES

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adjustable

Adjust-O-Spot

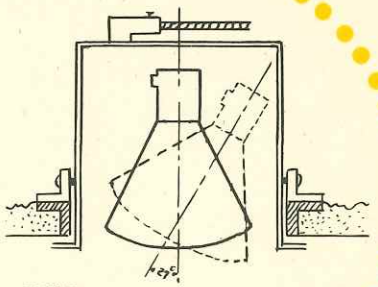
Reg. U. S. Pat. Off.

DESIGNED FOR GREATER BEAUTY, UTILITY, AND EFFICIENCY . . . *and PRICED LOW*

•

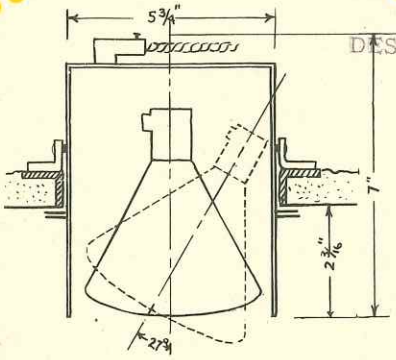
check these PLUS-FEATURES and see why HI-HATS are today's best buy!

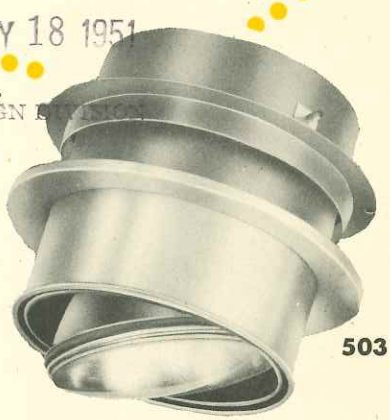
- Entire unit except face plate treated in velvet matte-black
- Face plate in bright mirror-like finish
- Thoroughly ventilated throughout
- 660W - 250V heavy duty, porcelain socket with nickel plated screw shell
- Completely wired with 4½ ft. 14 AF leads
- One piece heavy gauge aluminum construction
- Underwriters' Laboratory Approval
- Wired and labeled by I.B.E.W. —A.F.L.



502

PATENT OFFICE
MAY 18 1951
DESIGN





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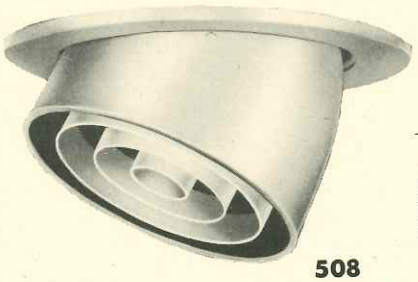

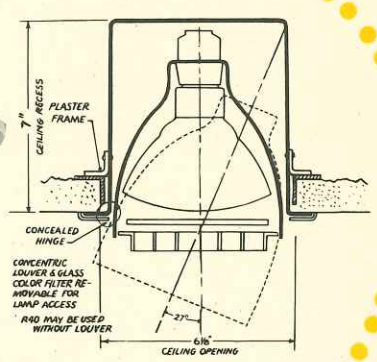

508

With #699 Louver

Cat. No.	Lamp Type	Drum Diameter	Plaster Ring Diam.	Face Plate Diam.	Recess Depth	Horizontal Rotation	Vertical Tilt	Standard Package	Weight
502	Par 38	5¾	6⅛	7½	7	360	27°	18	25 lbs.
503	Par 38	5¾	6⅛	7½	4½	360	27°	18	25 lbs.
508	Par 38 R 40	5¾	6⅛	7⅝	7	360	27°	12	20 lbs.

LITECRAFT MANUFACTURING CO.
135 ROME ST. • NEWARK 5, N. J.
8336 W. 3rd ST., LOS ANGELES, CAL.

Creators of Distinctive Lighting Products

Adjust-O-Spot
Reg. U. S. Pat. Off.

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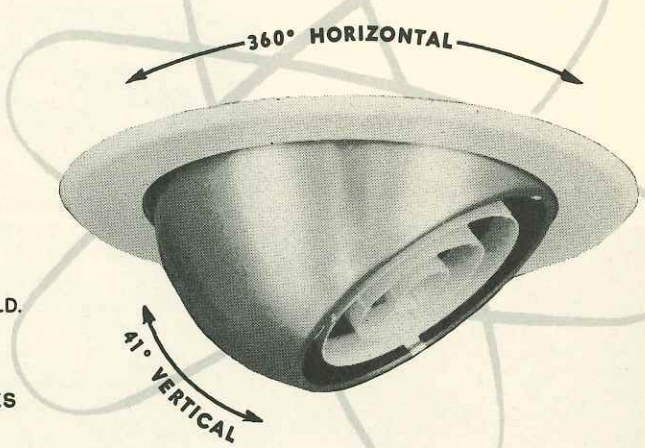
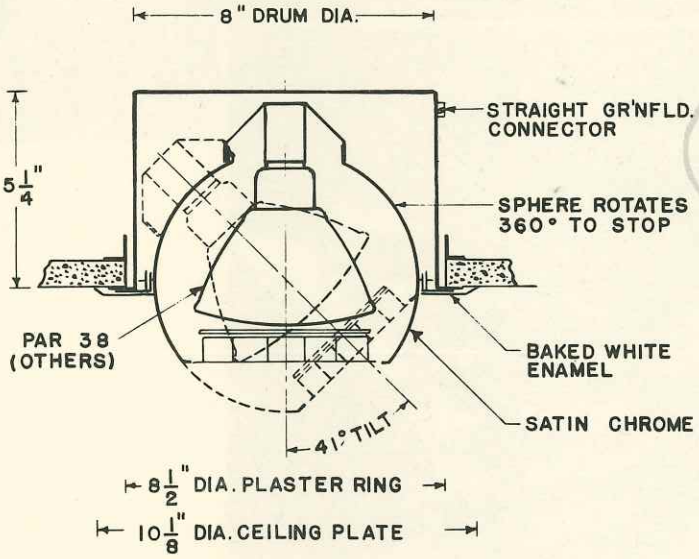
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

FOR DRAMATIC ACCENT LIGHTING

COMBINING 41° TILT WITH 360° ROTATION

SHALLOW RECESS DEPTH





CAT. No. 512

With #699 Louver

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

AT SLIGHT ADDITIONAL COST

INTERIOR: VELVET OPTICAL BLACK
HEAVY GAUGE STEEL BODY
WIRED WITH 4½ FT. A.F. HEAT RESISTANT WIRE AND COVERED WITH HEAVY TUBULAR ASBESTOS
UNDERWRITER'S LABORATORY APPROVED
660W. - 250V. HEAVY DUTY PORCELAIN SOCKET
I.B.E.W.-A.F.L.
E-Z SNAP-IN LOUVER WITH PROVISION FOR COLOR FILTER

AIA FILE NO 31-F-2

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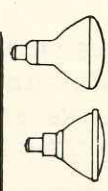

distance from lamp		150W R-40 spot	150W R-40 flood	150W PAR-38 spot	150W PAR-38 flood
5 feet	size of spot	2.5'	10'	2'	4'
	footcandles center of spot	280	48	500	112
10 feet	size of spot	5'	20'	4'	8'
	footcandles center of spot	70	12	125	28
15 feet	size of spot	7.5'	30'	6'	12'
	footcandles center of spot	30	5	55	12

REFLECTOR LAMP CHART—FOOTCANDLES AT VARIOUS DISTANCES

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JAMESTOWN RETAIL LIQUOR CO.
JAMESTOWN, N. Y.

LIGHTING
by
LITECRAFT

COMPLETE STORE ILLUMINATION
ACCOMPLISHED THROUGH THE
USE OF No. 512 ADJUSTABLE
ACCENT LIGHT

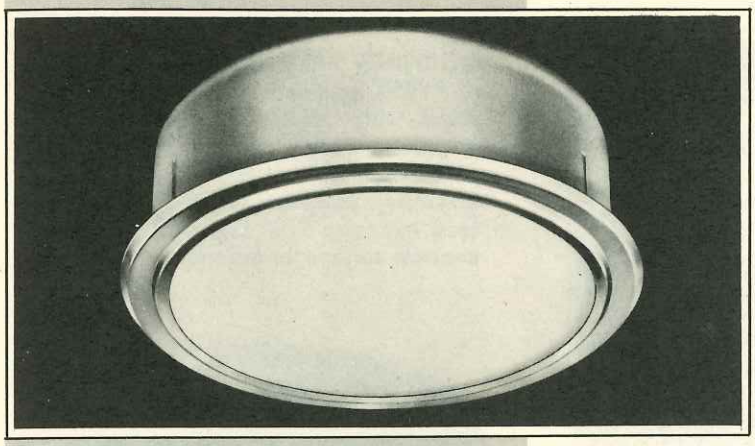
SHALLOW ROUNDS

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

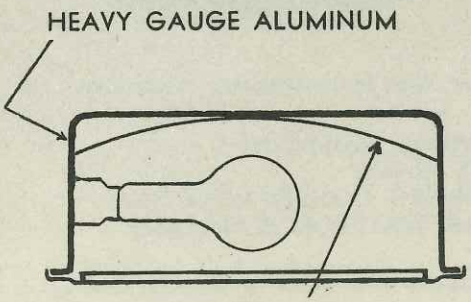
SECTION NO. 3A
NOVEMBER 1950

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

800 SERIES
AURORA PRISMATIC LENS

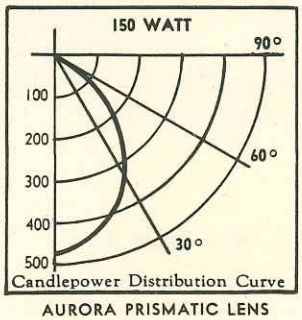


The many thousands of tiny prisms in AURORA PRISMATIC LENS are not only decorative but insure wide distribution with maximum light output . . . eliminates "hot spot."



ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY GAUGE ALUMINUM
2—ONE PIECE FRAME
3—MIRROR BRIGHT CONVEX REFLECTOR
4—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
5—SIMPLE RELAMPING AND MAINTENANCE



Candlepower Distribution Curve
AURORA PRISMATIC LENS

Cat. No.	Watts	Lens Size	Depth	Drum Dia.	Finish
801	60	6 5/8	5	7	WHITE ENAMEL
802	100	8 3/8	5	9	WHITE ENAMEL
803	150	11 1/4	5	12	WHITE ENAMEL
804	60	6 5/8	5	7	CHROME
805	100	8 3/8	5	9	CHROME
806	150	11 1/4	5	12	CHROME

PLASTER RINGS AVAILABLE ON REQUEST

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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SHALLOW ROUNDS

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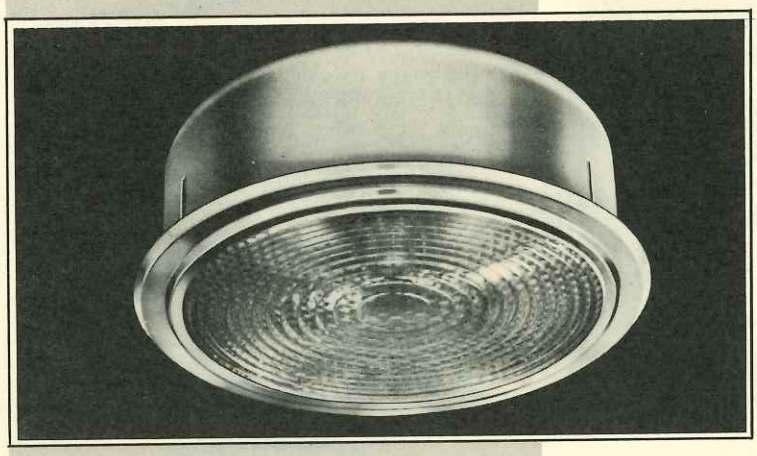
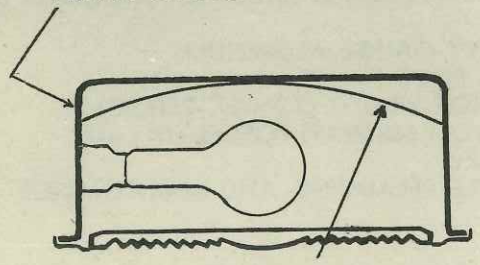
SECTION NO. 3B
NOVEMBER 1950

830 SERIES

CORNING PYREX—FRESNEL LENS



CORNING FRESNEL LENSES made of PYREX heat-resistant glass to withstand wide temperature variations. Prisms on underside of lens provide precise light control assuring maximum efficiency, Stippling of the planal surface increases light interception and controls surface brightness.

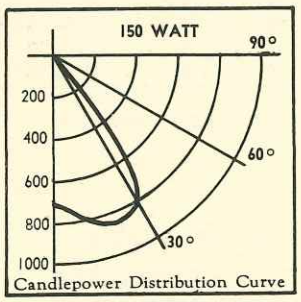


ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY GAUGE ALUMINUM
2—ONE PIECE FRAME
3—MIRROR BRIGHT CONVEX REFLECTOR
4—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
5—SIMPLE RELAMPING AND MAINTENANCE

Cat. No.	Watts	Lens Size	Depth	Drum Dia.	Finish
831	60	6 5/8	5	7	WHITE ENAMEL
832	100	8 3/8	5	9	WHITE ENAMEL
833	150	11 1/4	5	12	WHITE ENAMEL
834	60	6 5/8	5	7	CHROME
835	100	8 3/8	5	9	CHROME
836	150	11 1/4	5	12	CHROME

PLASTER RINGS AVAILABLE ON REQUEST



CORNING FRESNEL LENS

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

Distributed by

A.I.A. FILE NO. 31-F-2

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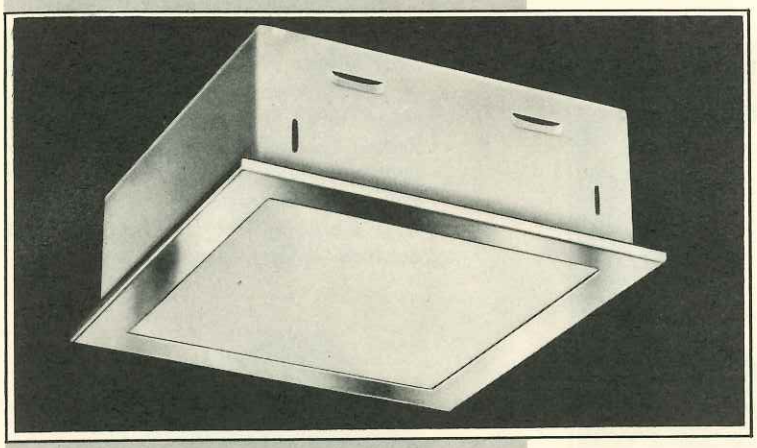
SHALLOW SQUARES

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

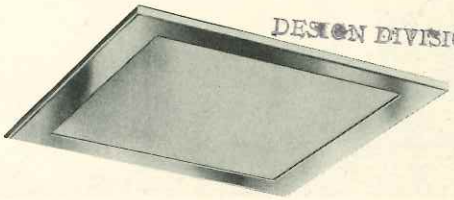
SECTION NO 4A
NOVEMBER 1950

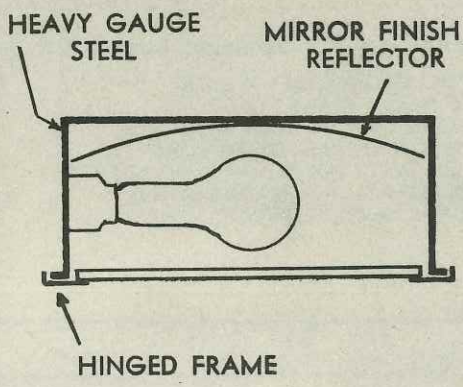
900 SERIES
AURORA PRISMATIC LENS



The many thousands of tiny prisms in AURORA PRISMATIC LENS are not only decorative but insure wide distribution with maximum light output . . . eliminates "hot spot"

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION





ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

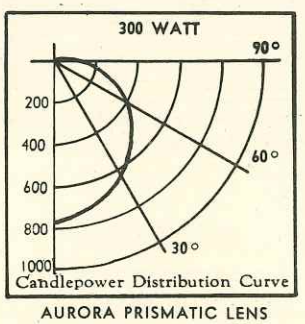
1—HEAVY STEEL ELECTRICALLY WELDED
2—ONE PIECE HEAVY FRAME
3—INVISIBLE CONTINUOUS HINGED FRAME
4—MIRROR BRIGHT CONVEX REFLECTORS
5—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
6—SIMPLE RELAMPING AND MAINTENANCE
7—THOROUGHLY VENTILATED THROUGHOUT

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
900	60	4	4¼x6½	4¾x7	6¼x8½	WHITE ENAMEL
901	60	4	6½	7	8½	WHITE ENAMEL
902	100	4	6x10	6¼x10⅝	7¾x 12	WHITE ENAMEL
903	100	4	8	9	10½	WHITE ENAMEL
904	150	4¼	10	10⅝	12	WHITE ENAMEL
905	150	4¾	11	11¾	13¼	WHITE ENAMEL
*906	200/300	5½	12	12½	14	WHITE ENAMEL
910	60	4	4¼x6½	4¾x7	6¼x8½	CHROME
911	60	4	6½	7	8½	CHROME
912	100	4	6x10	6¼x10⅝	7¾ x 12	CHROME
913	100	4	8	9	10½	CHROME
914	150	4¼	10	10⅝	12	CHROME
915	150	4¾	11	11¾	13¼	CHROME
*916	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD

NOTE: CAT. NOS. 900, 902, 910, 912 ARE RECTANGULAR UNITS

PLASTER Frame AVAILABLE ON REQUEST



AURORA PRISMATIC LENS

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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AIA FILE NO 31-F-2

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING

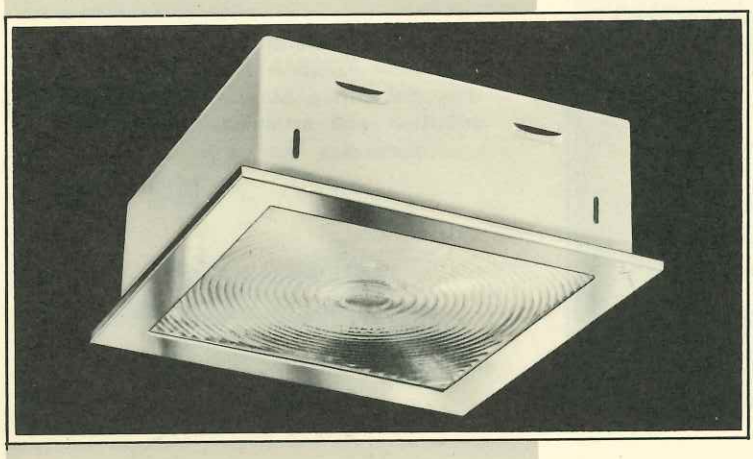
SHALLOW SQUARES

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48
790 Wythe Ave Brooklyn 11 N Y

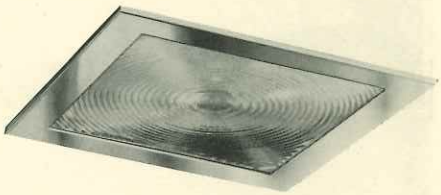
SECTION NO. 4B
NOVEMBER 1950

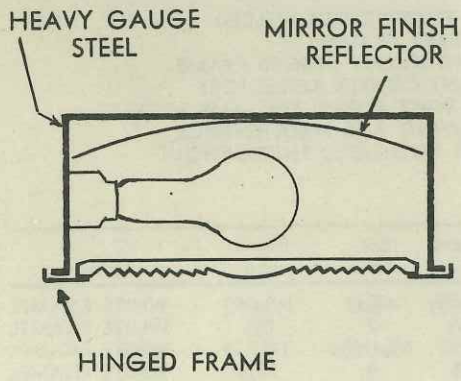
930 SERIES

CORNING PYREX—FRESNEL LENS



CORNING FRESNEL LENSES made of PYREX heat-resistant glass to withstand wide temperature variations. Prisms on underside of lens provide precise light control assuring maximum efficiency. Stippling of the planal surface increases light interception and controls surface brightness.



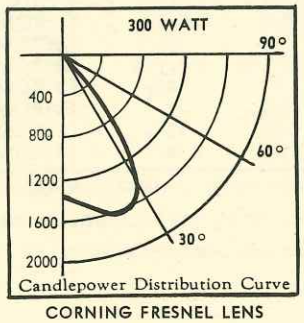


ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY STEEL ELECTRICALLY WELDED
2—ONE PIECE HEAVY FRAME
3—INVISIBLE CONTINUOUS HINGED FRAME
4—MIRROR BRIGHT CONVEX REFLECTORS
5—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
6—SIMPLE RELAMPING AND MAINTENANCE
7—THOROUGHLY VENTILATED THROUGHOUT

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
930	60	4	6½	7	8½	WHITE ENAMEL
931	100	4	8	9	10½	WHITE ENAMEL
932	150	4¾	11	11¾	13¼	WHITE ENAMEL
*933	200/300	5½	12	12½	14	WHITE ENAMEL
934	60	4	6½	7	8½	CHROME
935	100	4	8	9	10½	CHROME
936	150	4¾	11	11¾	13¼	CHROME
*937	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD
PLASTER Frame AVAILABLE ON REQUEST



Candlepower Distribution Curve
CORNING FRESNEL LENS

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

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- IBEW—AFL

A.I.A. FILE NO. 31-F-2

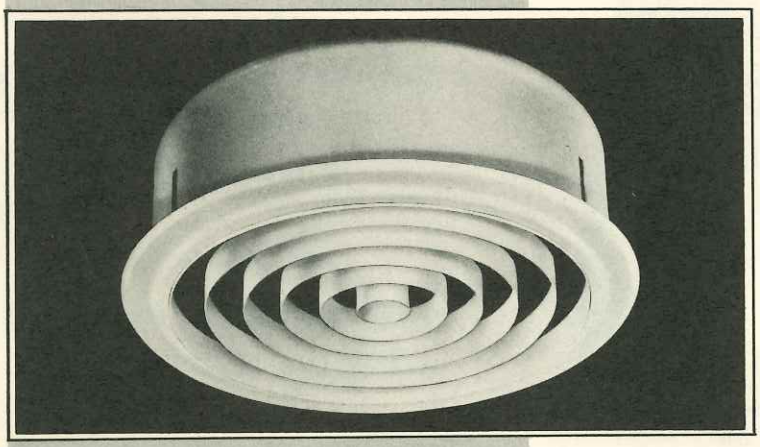
• LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP

SHALLOW ROUNDS

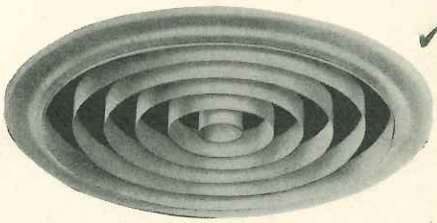
LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

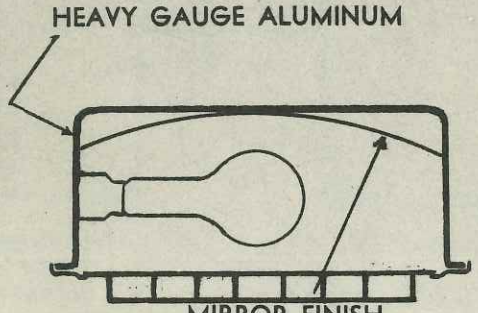
SECTION NO. 3C
NOVEMBER 1950

810 SERIES
CONCENTRIC LOUVER



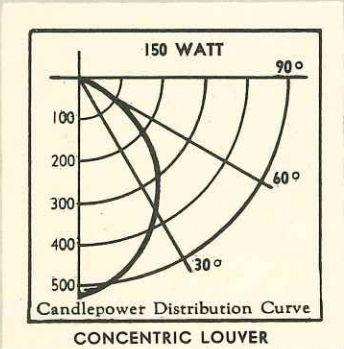
An ultra smart downlite for interior lighting without glare . . . offering maximum illumination shielded by the desired 45° cutoff. Perfect complement to unified design so desired to accent modern living.





ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY GAUGE ALUMINUM
2—ONE PIECE FRAME
3—MIRROR BRIGHT CONVEX REFLECTOR
4—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
5—SIMPLE RELAMPING AND MAINTENANCE



CONCENTRIC LOUVER

Cat. No.	Watts	Depth	Drum Dia.	Finish
811	60	5	7	WHITE ENAMEL
812	100	5	9	WHITE ENAMEL
813	150	5	12	WHITE ENAMEL
814	60	5	7	CHROME
815	100	5	9	CHROME
816	150	5	12	CHROME

PLASTER RINGS AVAILABLE ON REQUEST

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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AIA FILE NO 31-F-2

LITECRAFT
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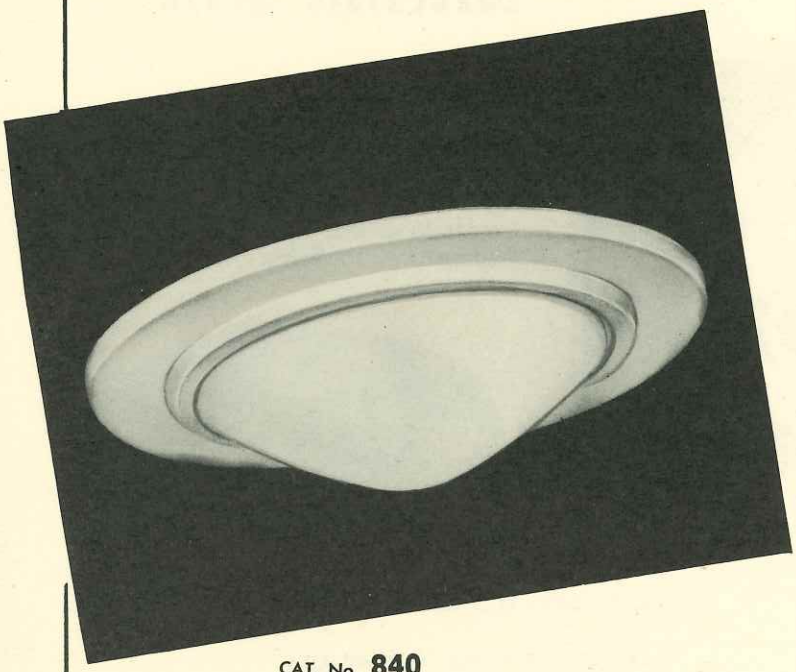
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48
790 Wythe Ave Brooklyn 11 N Y

NOVEMBER 1950
SECTION NO. 3D

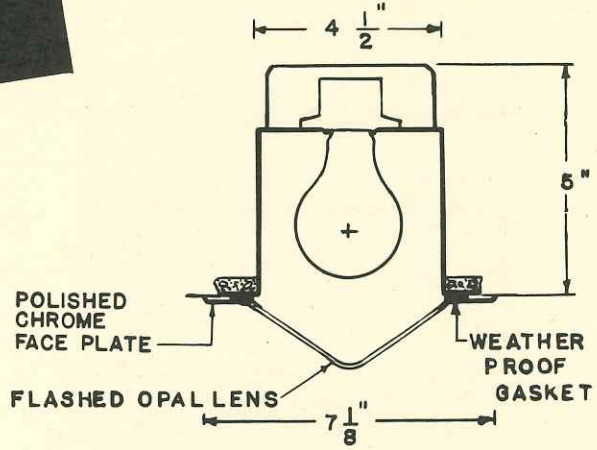
A New Recessed *VAPOR-PROOF SHOWER-LITE*

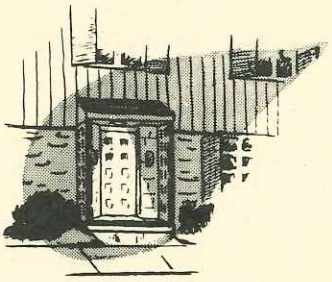


CAT. No. **840**

IDEAL FOR
• SHOWER OR BATHROOM •
• PORCHLITE •
• MARQUEE •

and wherever
WEATHERPROOF RECESSED LIGHTING IS REQUIRED





MOISTURE-PROOF

WEATHER-PROOF

WET-PROOF

- Special Vapor-proof Gasket
- Chrome Plated Frame
- Attractive Glass Bottom Designed for Wide Spread Light Distribution
- Heavy Gauge Aluminum Housing
- Designed for 40 watt Lamp
- Properly Ventilated
- Underwriters Laboratory Approved
- I.B.E.W. — A.F.L.
- 660 W — 250 V Heavy Duty Porcelain Lamp Holder

STANDARD PACKAGE — 18 WEIGHT — 38 LBS.

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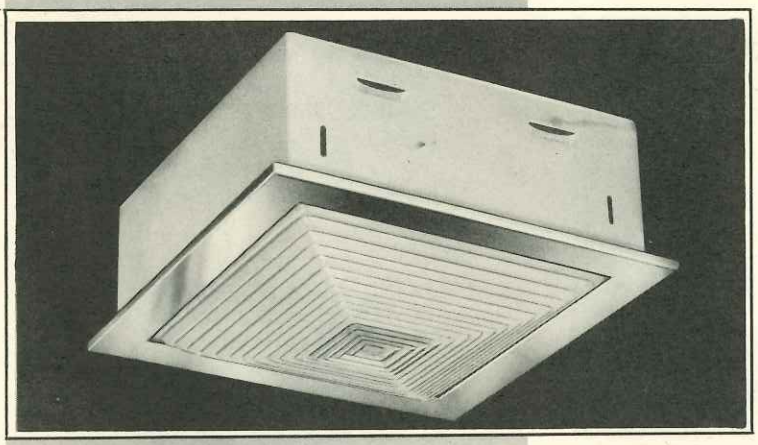
SHALLOW SQUARES

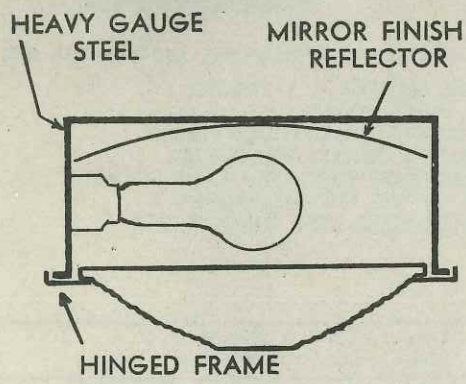
LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

SECTION NO. 4C
NOVEMBER 1950

940 SERIES
SEMI-FLUSH DROPPED LENS



Decorative SEMI DROPPED LENSED BOWLS provide an attractive sparkling lighted appearance with a combination of controlled down lighting and diffused upward illumination off ceiling . . . minimizes brightness contrast. Brings design into balance with the desired accent.

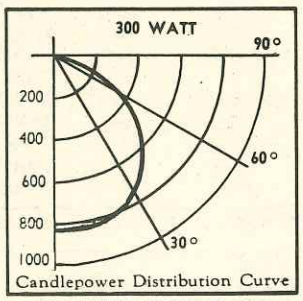


ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY STEEL ELECTRICALLY WELDED
2—ONE PIECE HEAVY FRAME
3—INVISIBLE CONTINUOUS HINGED FRAME
4—MIRROR BRIGHT CONVEX REFLECTORS
5—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
6—SIMPLE RELAMPING AND MAINTENANCE
7—THOROUGHLY VENTILATED THROUGHOUT

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
943	100	4	8	9	10½	WHITE ENAMEL
945	150	4¾	11	11¾	13¼	WHITE ENAMEL
*946	200/300	5½	12	12½	14	WHITE ENAMEL
947	100	4	8	9	10½	CHROME
948	150	4¾	11	11¾	13¼	CHROME
*949	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD
PLASTER Frame AVAILABLE ON REQUEST



SEMI-FLUSH DROPPED LENS

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING

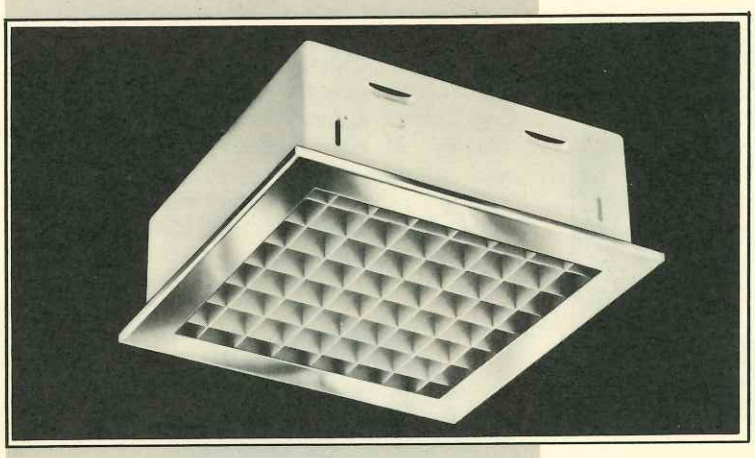
SHALLOW SQUARES

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48
790 Wythe Ave Brooklyn 11 N Y

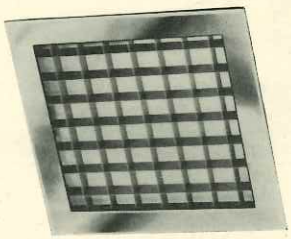
SECTION NO. 4D
NOVEMBER 1950

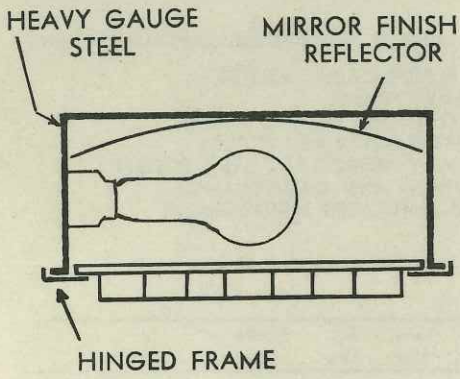
950 SERIES

SQUARE LOUVER AND GLASS COMBINATION



Combining the high efficiency of AURORA PRISMATIC LENS over SEMI-FLUSH EGGCRATE LOUVER providing the desired 45° cut-off. . . . . the structural interest of this combination, is well suited to modern setting.





ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

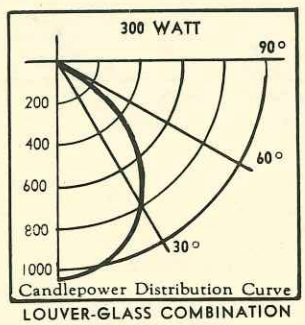
1—HEAVY STEEL ELECTRICALLY WELDED
2—ONE PIECE HEAVY FRAME
3—INVISIBLE CONTINUOUS HINGED FRAME
4—MIRROR BRIGHT CONVEX REFLECTORS
5—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
6—SIMPLE RELAMPING AND MAINTENANCE
7—THOROUGHLY VENTILATED THROUGHOUT

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
950	60	4	4¼x6½	4¾x7	6¼x8½	WHITE ENAMEL
951	60	4	6½	7	8½	WHITE ENAMEL
952	100	4	6x10	6¼x10⅝	7¾ x 12	WHITE ENAMEL
953	100	4	8	9	10½	WHITE ENAMEL
954	150	4¼	10	10⅝	12	WHITE ENAMEL
955	150	4¾	11	11¾	13¼	WHITE ENAMEL
*956	200/300	5½	12	12½	14	WHITE ENAMEL
960	60	4	4¼x6½	4¾x7	6¼x8½	CHROME
961	60	4	6½	7	8½	CHROME
962	100	4	6x10	6¼x10⅝	7¾ x 12	CHROME
963	100	4	8	9	10½	CHROME
964	150	4¼	10	10⅝	12	CHROME
965	150	4¾	11	11¾	13¼	CHROME
*966	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD

NOTE: CAT. NOS. 950, 952, 960, 962 ARE RECTANGULAR UNITS

PLASTER Frame AVAILABLE ON REQUEST



Candlepower Distribution Curve
LOUVER-GLASS COMBINATION

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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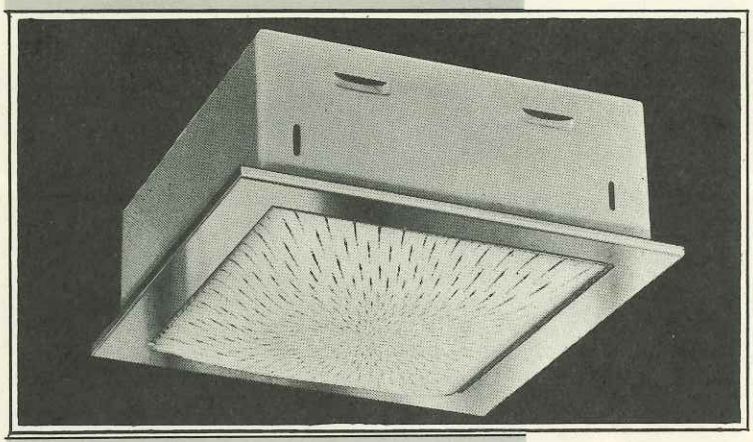
SHALLOW SQUARES

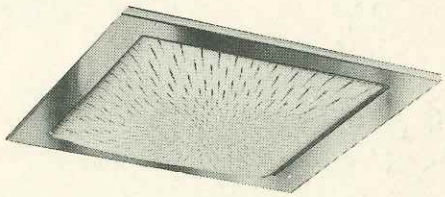
LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

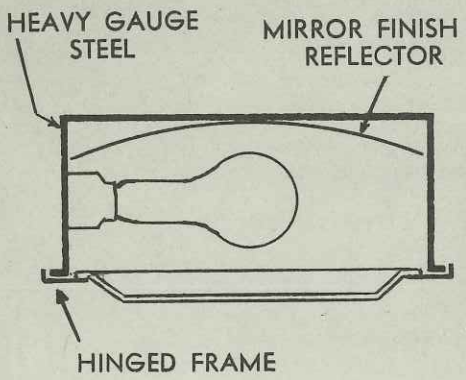
SECTION NO. 4E
NOVEMBER 1950

880 SERIES
VISIONALL BENT GLASS



Multi-thousand convex prisms of POINTEX MAGNALENS assures maximum light distribution and permits minimum amount of surface brightness. Double thick and fully annealed to withstand maximum heat output up to 1000 WATTS — or equivalent to 800° farenheit. Semi-flush Dropped Lens engineers diffused upward "light throw" off ceiling and guarantees downward light control, "Hi-Fired" ceramic VISIONALL tear drop design truly enhances the decor of any commercial or residential setting.





ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

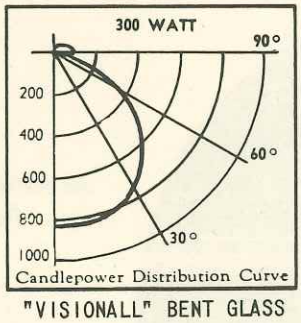
1—HEAVY GAUGE ALUMINUM
2—ONE PIECE FRAME
3—MIRROR BRIGHT CONVEX REFLECTOR
4—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
5—SIMPLE RELAMPING AND MAINTENANCE

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
881	60	4	4¼x6½	4¾x7	6¼x8½	WHITE ENAMEL
882	60	4	6½	7	8½	WHITE ENAMEL
883	100	4	6x10	6¼x10⅝	7¾ x 12	WHITE ENAMEL
884	100	4	8	9	10½	WHITE ENAMEL
885	150	4¼	10	10⅝	12	WHITE ENAMEL
886	150	4¾	11	11¾	13¼	WHITE ENAMEL
*887	200/300	5½	12	12½	14	WHITE ENAMEL
888	60	4	4¼x6½	4¾x7	6¼x8½	CHROME
889	60	4	6½	7	8½	CHROME
890	100	4	6x10	6¼x10⅝	7 ¾ x11	CHROME
891	100	4	8	9	10½	CHROME
892	150	4¼	10	10⅝	12	CHROME
893	150	4¾	11	11¾	13¼	CHROME
*894	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD

NOTE: CAT. NOS. 881, 883, 888, 890 ARE RECTANGULAR UNITS

PLASTER Frame AVAILABLE ON REQUEST



"VISIONALL" BENT GLASS

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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AIA FILE NO 31-F-2

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING

NEW
I. J. FOX
Jamaica, N. Y.

Richard M. Bellamy
Designer

•

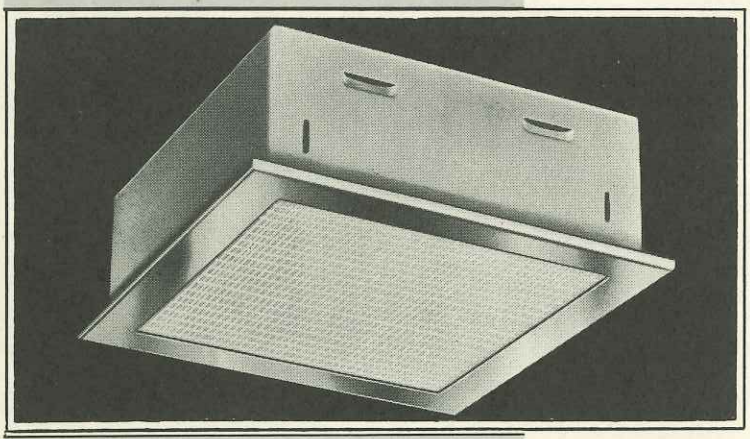
INCANDESCENT
LIGHTING
by
LITECRAFT

SHALLOW SQUARES

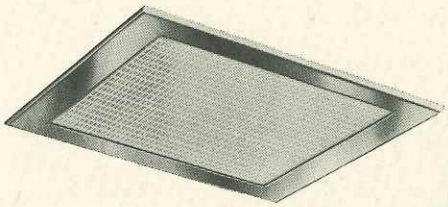
LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

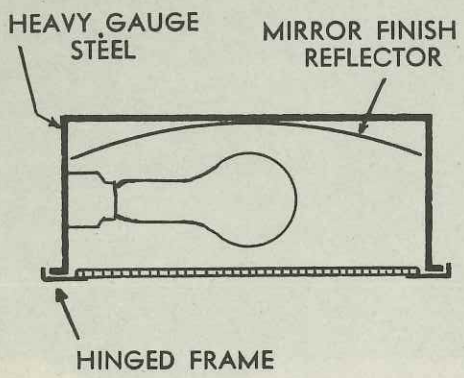
SECTION NO. 4F
NOVEMBER 1950

970 SERIES
CORNING FOTA-LITE



An entirely new medium of light transmission . . . EGGCRATE LOUVERS sealed in CRYSTAL GLASS . . . combining the low brightness and cut-off of louver control with the permanence and easy maintenance of smooth glass surfaces.





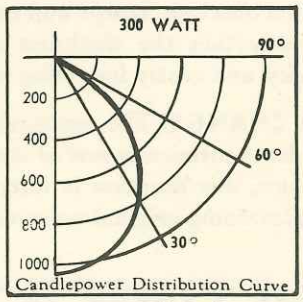
ALL SPECIFICATIONS AS LISTED BY UNDERWRITERS' LABORATORIES, INC.

1—HEAVY GAUGE ALUMINUM
2—ONE PIECE FRAME
3—MIRROR BRIGHT CONVEX REFLECTOR
4—250 VOLT 660 WATT PORCELAIN LAMP SOCKET
5—SIMPLE RELAMPING AND MAINTENANCE

Cat. No.	Watts	Depth	Lens Size	Box Size	Frame Size	Finish
971	60	4	4¼x6½	4¾x7	6¼x8½	WHITE ENAMEL
972	60	4	6½	7	8½	WHITE ENAMEL
973	100	4	6x10	6¼x10⅝	7¾x12	WHITE ENAMEL
974	100	4	8	9	10½	WHITE ENAMEL
975	150	4¼	10	10⅝	12	WHITE ENAMEL
976	150	4¾	11	11¾	13¼	WHITE ENAMEL
*977	200/300	5½	12	12½	14	WHITE ENAMEL
978	60	4	4¼x6½	4¾x7	6¼x8½	CHROME
979	60	4	6½	7	8½	CHROME
980	100	4	6x10	6¼x10⅝	7¾x12	CHROME
981	100	4	8	9	10½	CHROME
982	150	4¼	10	10⅝	12	CHROME
983	150	4¾	11	11¾	13¼	CHROME
*984	200/300	5½	12	12½	14	CHROME

*LINED AND COVERED WITH ¼ ASBESTOS BOARD

NOTE: CAT. NOS. 971, 973, 978, 980 ARE RECTANGULAR UNITS
PLASTER Frame AVAILABLE ON REQUEST



Candlepower Distribution Curve
"Fota-Lite"

Available in

- SATIN BRONZE
- SATIN BRASS
- SATIN COPPER

and other attractive finishes

- U.L. APPROVED
- IBEW—AFL

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AIA FILE NO 31-F-2

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP

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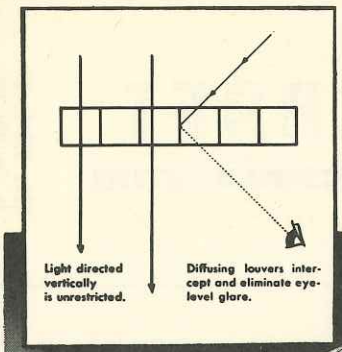
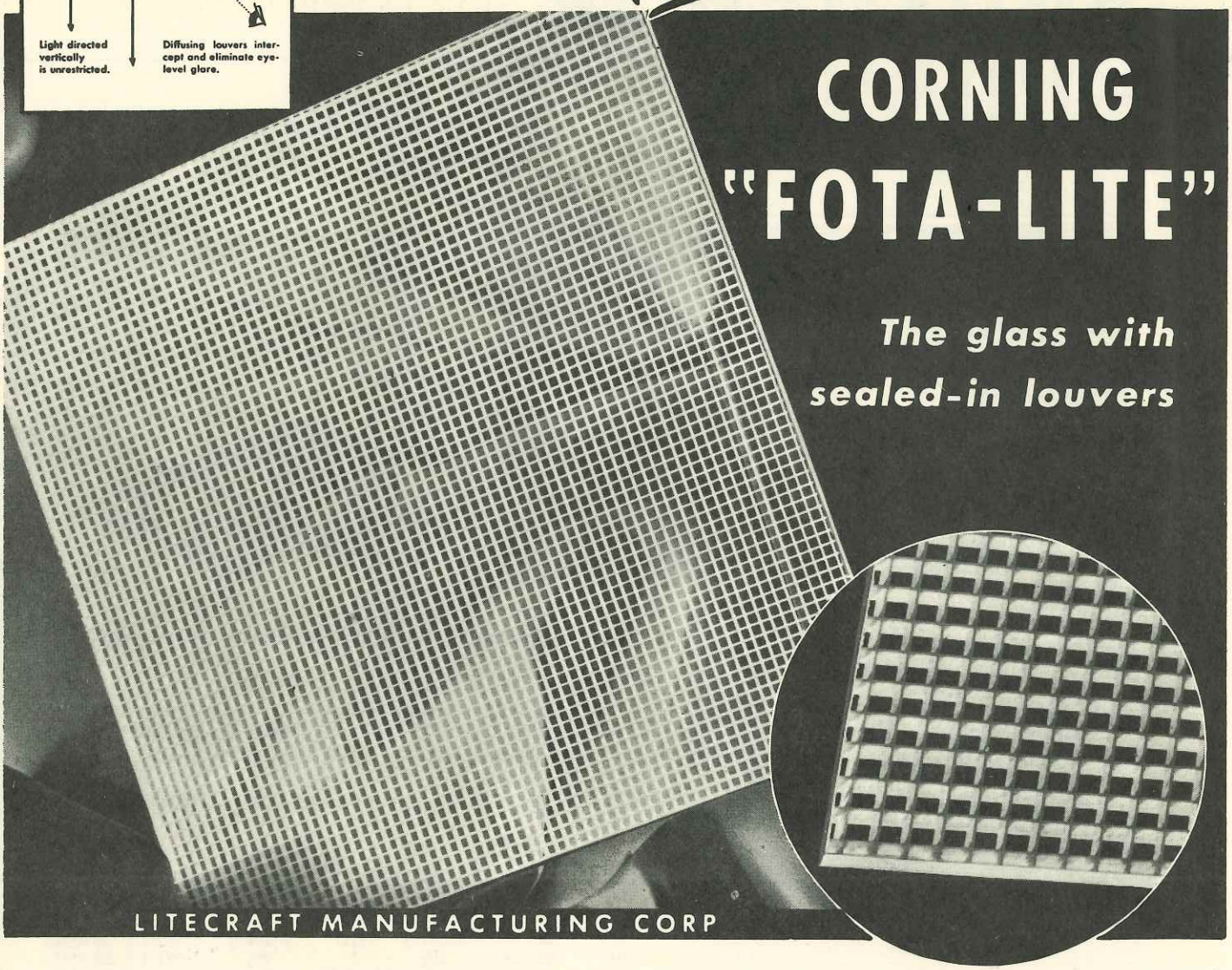


LITECRAFT presents... Something *Really* NEW in lighting



Now you can get egg crate incandescent lighting effect *without the egg crate!* Corning "Fota-Lite" is a new glass in which vertical louvers are photographically transferred to the full thickness of the glass.

EASY TO CLEAN. "Fota-Lite" presents a smooth surface which you can wipe clean quickly—something that is impossible with ordinary exposed louvers. Since you can completely enclose the fixture, both lamps and reflectors also remain clean. Thus, you never lose original efficiency through the accumulation of grime and dust.

HIGH EFFICIENCY. Brightness at high angles is low. Yet, the transparent area is comparable to the finest crystal. Light directed vertically is almost unrestricted but a slight surface diffusion obscures lamps and reflectors. 45° cut-off is obtained within the thickness of the glass (1/8") instead of bulky and costly louvering materials.

NO COLOR CHANGE. The opalescent louvers are non-selective in color transmission and as they are sealed within the glass surface, discoloration is impossible. This is important in maintaining original color values.

CORNING means research in GLASS

T.M. REG. PYREX U.S. PAT. OFF.

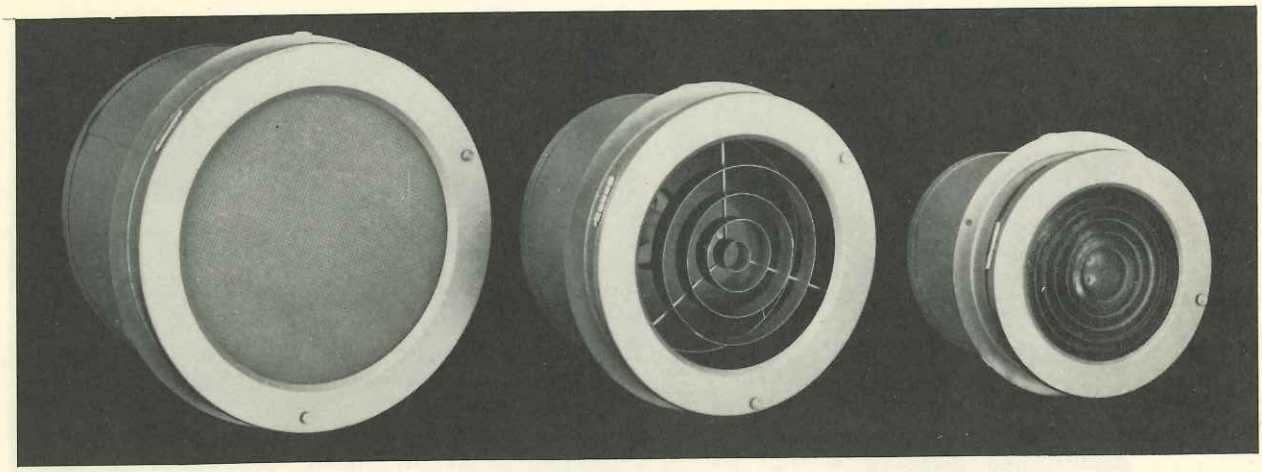
. . . LITECRAFT MEANS THE LATEST IN LIGHTING!

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36
790 WYTHE AVENUE, BROOKLYN 11, N Y

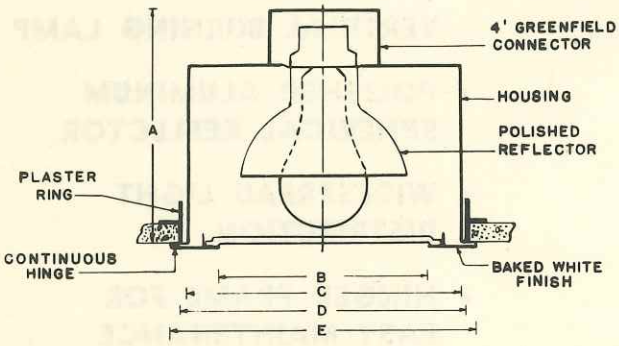
A I A FILE NO. 31-F-2

• LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP

RECESSED ROUND INCANDESCENTS



AURORA **LOUVER** **CORNING FRESNEL**



- **VERTICAL BURNING LAMP**
- **POLISHED ALUMINUM SPHERICAL REFLECTOR**
- **WIDESPREAD LIGHT DISTRIBUTION**
- **HINGED FRAME FOR EASY MAINTENANCE**

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

- Heavy Gauge Steel Construction
- Wired with 4½ ft. AF Asbestos Wire Leads
- Engineered for High Output and Low Brightness
- Finish: Face Plate Baked White Enamel — Body Silvertone Grey
- Underwriters Laboratory Approved
- Wired and Labeled by I.B.E.W. — A.F.L.

AURORA PRISMATIC LENS SERIES

CATALOG NO.	DIMENSIONS A	B	C	D	E	LENS SIZE	LAMP SIZE	ST'D. PKGE.	WGT.
430	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	39
431	7½	6⅛	7⅛	7½	8¼	6	100	1	6
432	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	8
433	10⅞	10¾	12	12½	13⅝	12	300	1	10

CORNING PYREX FRESNEL LENS SERIES

440	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	45
441	7½	6⅛	7⅛	7½	8¼	6	100	1	7
442	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	9
443	10⅞	10¾	12	12½	13⅝	12	300	1	11

CONCENTRIC LOUVER SERIES

450	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	42
451	7½	6⅛	7⅛	7½	8¼	6	100	1	6
452	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	7¾
453	10⅞	10¾	12	12½	13⅝	12	300	1	10

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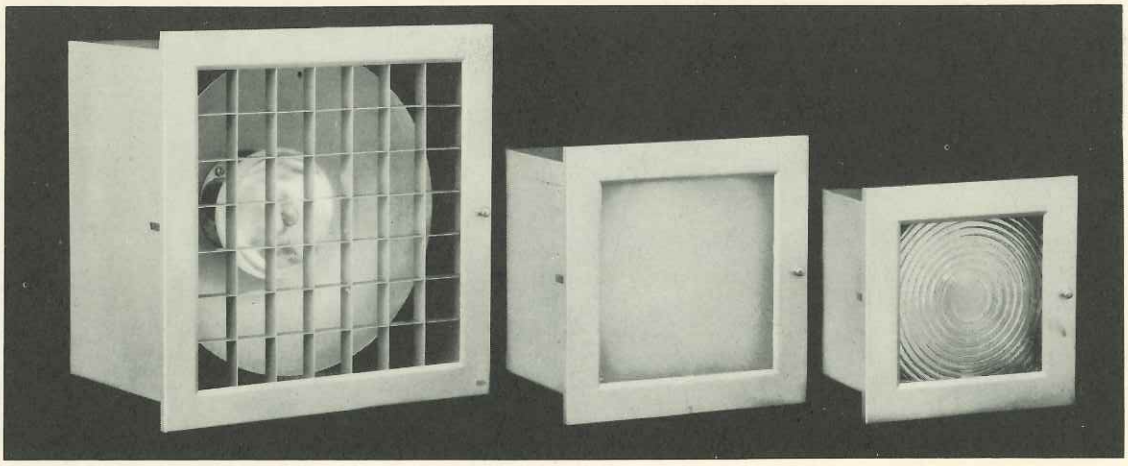
LITECRAFT

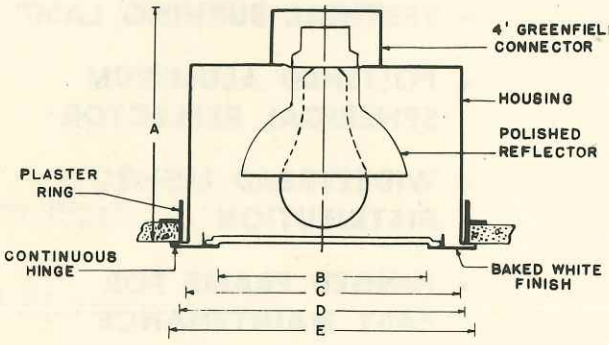
MANUFACTURING CORP.

BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36

RECESSED SQUARE INCANDESCENTS



LOUVER **AURORA** **CORNING FRESNEL**



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- **POLISHED ALUMINUM SPHERICAL REFLECTOR**
- **WIDESPREAD LIGHT DISTRIBUTION**
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- Wired and Labeled by I.B.E.W. — A.F.L.

AURORA PRISMATIC LENS SERIES

CATALOG NO.	DIMENSIONS A	B	C	D	E	LENS SIZE	LAMP SIZE	ST'D. PKGE.	WGT.
470	7¾	5¾	7	7½	8½	6	100	1	7
471	9	7 3/16	8⅝	9	10⅛	8	150	1	10
472	10¼	10 5/16	11⅞	12⅜	13¼	11	300	1	14½
473	10¼	11¼	12½	13	14	12	300	1	14½

CORNING PYREX FRESNEL LENS SERIES

480	7¾	5¾	7	7½	8½	6	100	1	8
481	9	7 3/16	8⅝	9	10⅛	8	150	1	11
482	10¼	10 5/16	11⅞	12⅜	13¼	11	300	1	15½
483	10¼	11¼	12½	13	14	12	300	1	16½

EGGCRATE LOUVER SERIES

490	7¾	5¾	7	7½	8½	6	100	1	7
491	9	7 3/16	8⅝	9	10⅛	8	150	1	10
492	10¼	10 5/16	11⅞	12⅜	13¼	11	300	1	14½
493	10¼	11¼	12½	13	14	12	300	1	14½

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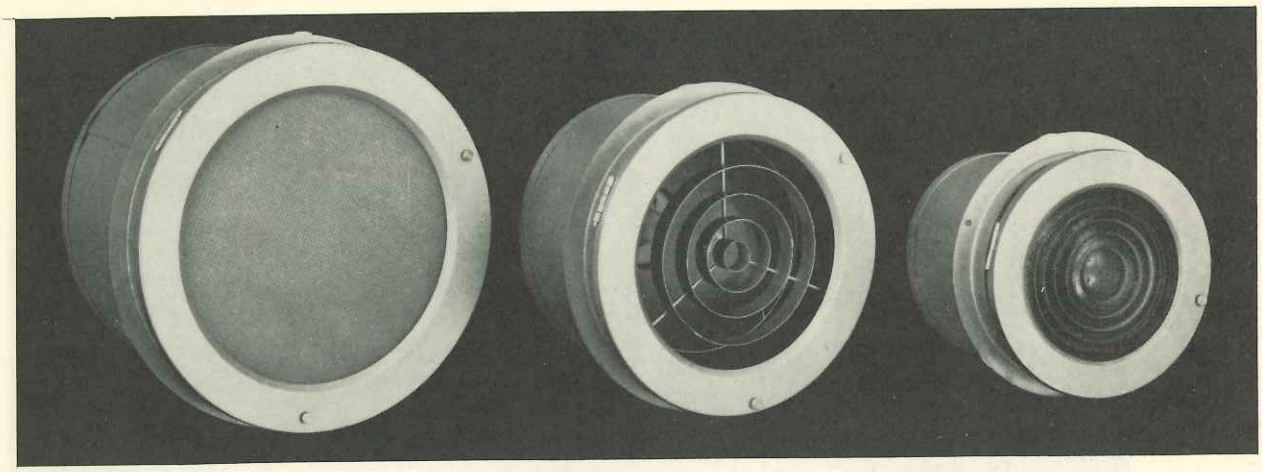
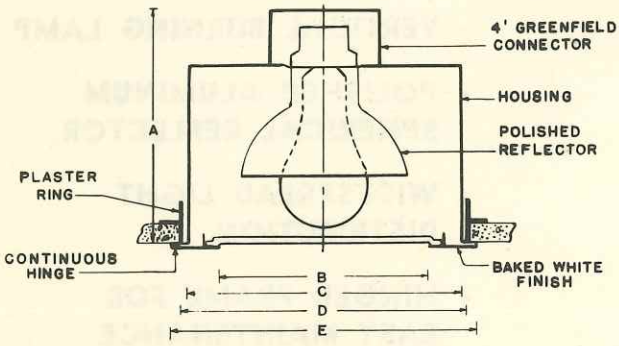
RECESSED ROUND INCANDESCENTS



AURORA LOUVER CORNING FRESNEL



- VERTICAL BURNING LAMP
- POLISHED ALUMINUM SPHERICAL REFLECTOR
- WIDESPREAD LIGHT DISTRIBUTION
- HINGED FRAME FOR EASY MAINTENANCE

PATENT OFFICE
MAY 18 1951
DESIGN DIVISION

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430	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	39
431	7½	6⅛	7⅛	7½	8¼	6	100	1	6
432	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	8
433	10⅞	10¾	12	12½	13⅝	12	300	1	10

CORNING PYREX FRESNEL LENS SERIES

440	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	45
441	7½	6⅛	7⅛	7½	8¼	6	100	1	7
442	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	9
443	10⅞	10¾	12	12½	13⅝	12	300	1	11

CONCENTRIC LOUVER SERIES

450	6⅜	4 7/16	5⅝	6⅛	7¼	5	100	12	42
451	7½	6⅛	7⅛	7½	8¼	6	100	1	6
452	8¾	7 3/16	9⅛	9½	10⅝	8	150	1	7¾
453	10⅞	10¾	12	12½	13⅝	12	300	1	10

Distributed by

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MANUFACTURING CORP

BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48

790 WYTHE AVENUE, BROOKLYN 11, N Y

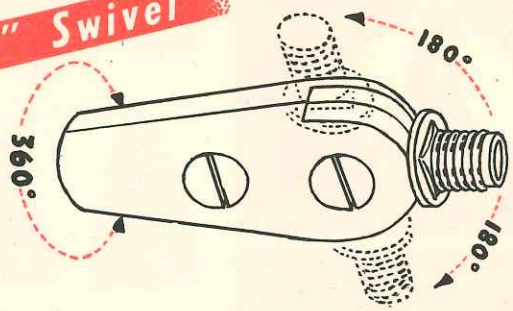
HI-LITES Reg. U.S. Pat. Off. No. 507733 with the NEW "GYROMATIC" SWIVEL

AT LONG LAST . . . LITECRAFT NOW PRESENTS THE ULTIMATE IN MODERN ACCENT LIGHTING

- ★ Superb assorted finishes
- ★ A versatile comprehensive line
- ★ Easy adaptability

CAT. NO. 718A
With #699 Louver

"GYROMATIC" Swivel



360° HORIZONTAL ADJUSTMENT

180° VERTICAL CONTROL

NOW! UNDERWRITERS' LABORATORY APPROVED! The FINEST SWIVEL available . . . 4-WAY ACTION . . . SIMPLE TOUCH CONTROL . . . POSITIVE GRIP . . . MAXIMUM ADJUSTMENT

UNION MADE
IBEW-AFL

Distributed by

HI-LITES in COLOR

Available in any of the following beautiful and durable finishes: SATIN BRASS, SATIN BRONZE, SATIN COPPER, HUNTER GREEN, TERRA COTTA and CHARTREUSE

CORRELATED TO MODERN DESIGN

STANDARD FINISH — SATIN BRUSHED ALUMINUM

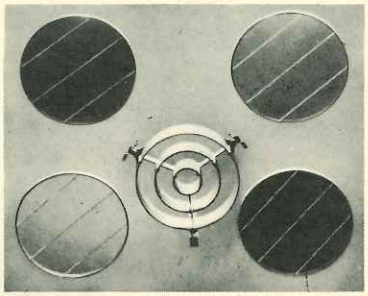
A.I.A. FILE NO. 31-F-2

LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP •
LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP •

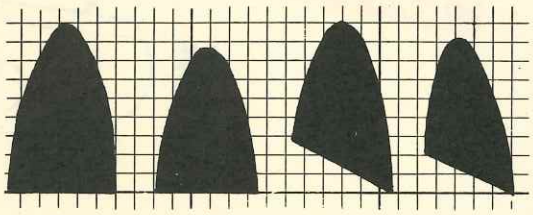
HI-LITES

Reg. U.S. Pat. Off. No. 507733

- Illustrations shown are STANDARD SIZES & LENGTHS — special requirements available on request.
- To insure permanency of finish, all parts are CHROME SATIN BRUSHED & POLISHED . . . sprayed with HEAT-RESISTANT LACQUER . . . then INFRA-RED BAKED at a temperature of 375° Fahrenheit.
- CHOICE OF FLEXIBLE ARMS — available in 9, 12, 15, 18 & 24 inch lengths at NO ADDITIONAL COST.
- Units can be supplied for PIN-UP MOUNTING if desired . . . which includes Mounting Plate, Switch, Cord and Plug.
- HI-LITES are completely equipped for SIMPLE INSTALLATION on wood mounting or standard 3¼" — 4" outlet boxes.
- INDIVIDUALLY BOXED.
- THOROUGHLY VENTILATED . . . and use only 660W — 250V Heavy Duty Porcelain Lamp Holders with Nickel Plated Screw Shells to MINIMIZE HEAT FACTOR.

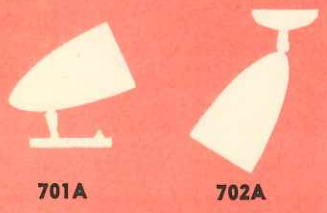


Litecraft's Clip-on Louvre may be attached instantly to any HI-LITE with no twisting or turning, no tools or screws. It masks light source to desired 45° angle cut-off. Color filters made of slotted, heat resistant glass, available in Blue, Green, Amber and Ruby.



Reflectors illustrated against a grid representing 1" squares to indicate size. Add A, B, C, or D to stock number for size reflector desired, as shown in illustrations.

700A



701A **702A**

703A **704A**

705A **706D**

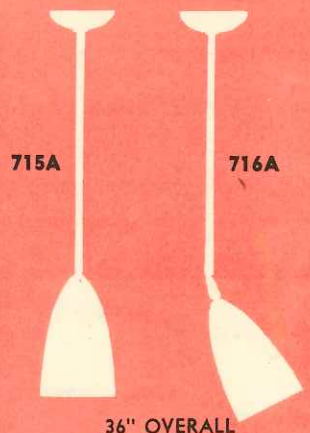
707A

708C

709D
18" FLEX.

710D
18" FLEX.

717A
6" STEM



715A **716A**
36" OVERALL

713A
36" OVERALL

714A
12" STEM
12" FLEX.

712A
36" OVERALL

711D
18" FLEX.

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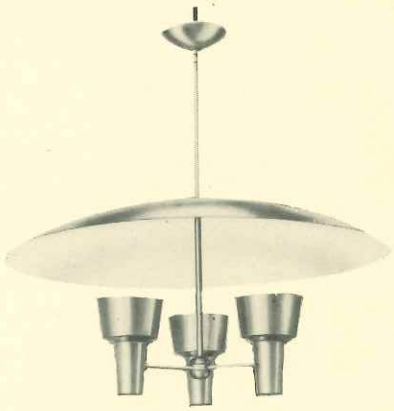
• LITECRAFT MANUFACTURING CORP • LITECRAFT MANUFACTURING CORP

INDIRECT BOWLITES

LITECRAFT
MANUFACTURING CORP
BROOKLYN 11 • NEWARK 3 • LOS ANGELES 48
790 Wythe Ave Brooklyn 11 N Y

The MODERNA

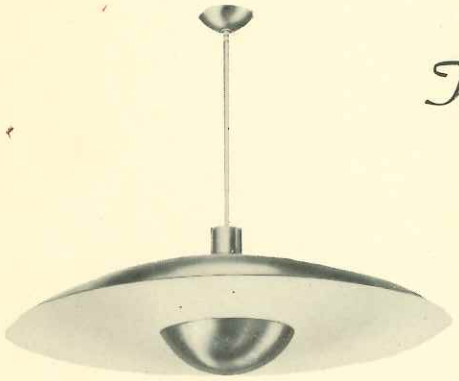
TRULY EMBODIES ALL THE DESIGN OF
MODERN ARCHITECTURAL REQUIREMENTS



CAT. NO. 153/28

DIAMETER: 28 INCHES
OVERALL : 28 INCHES
LAMP : R-30 OR 100 WATT "A"
FINISH : SATIN BRASS AND OYSTER WHITE

The CONTEMPORÉ



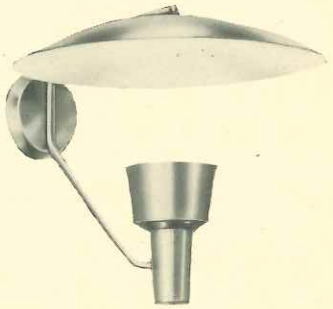
LAMP COVER PERFORATED AT EXTRA COST

LUXURY IN CONTEMPORARY DESIGN . . . .
TAILORED TO MODERN ARCHITECTURE

CAT. NO. 150/36

DIAMETER: 36 INCHES
OVERALL : 36 INCHES
FINISH : SATIN ALUMINUM AND OYSTER WHITE
LAMP : 200 WATT SILVERED BOWL
AVAILABLE IN LARGER WATTAGES

The ETUDE . . . . INGENIOUSLY CORRELATED TO MODERN LIVING



CAT. NO. 154/16

WALL BRACKET

DIAMETER: 16 INCHES
OVERALL : 16 INCHES
LAMPS : R-30 OR 100 WATT "A"
FINISH : SATIN BRASS AND OYSTER WHITE

DISTRIBUTED BY:

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SPECIAL FINISHES AVAILABLE

U.L. APPROVED IBEW-AFL

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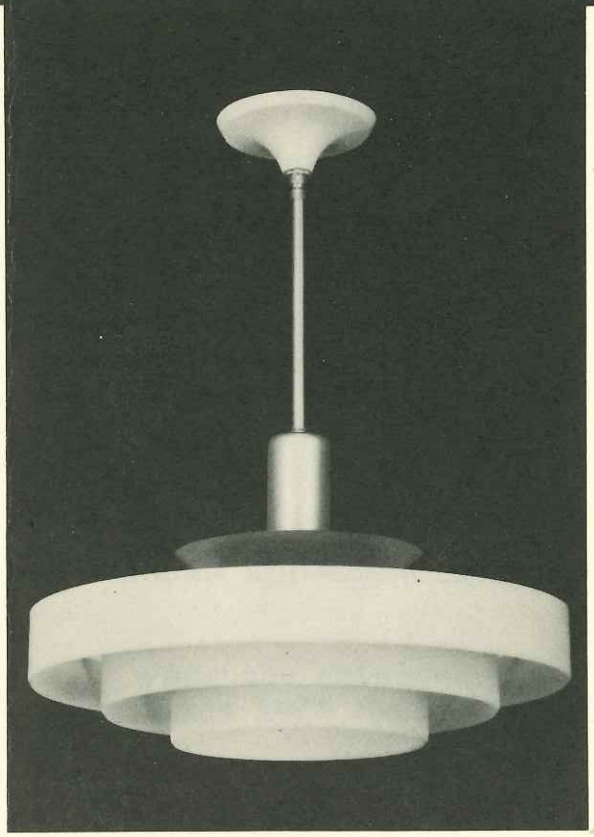
MAY • 1950

LITECRAFT

MANUFACTURING CORP.
790 WYTHE AVE. BROOKLYN 11, N.Y.

BROOKLYN 11 • NEWARK 3 • LOS ANGELES 36



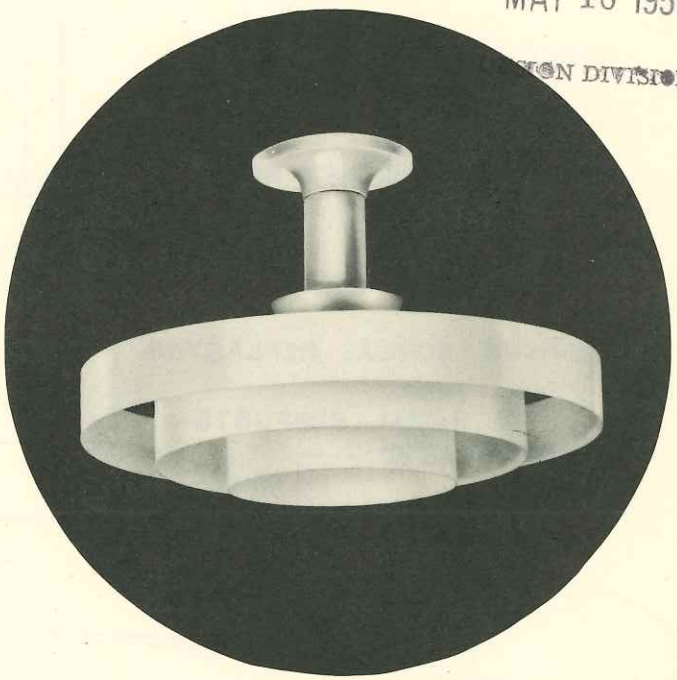
106

CONCENTRIC LOUVER UNITS

•

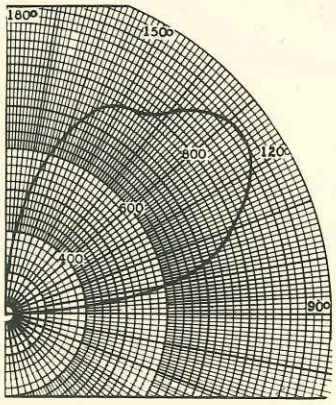
IDEAL FOR LIGHTING OF SCHOOLS, OFFICES, STORES AND HOSPITALS

PATENT OFFICE
MAY 18 1951
ION DIVISION



105

- Low Brightness - Hi - Efficiency
- Sturdy Construction
- Negligible Maintenance — Low Cost
- No Spot Welds — Tough Finish
- Rings Turned in for Added Rigidity
- Underwriters Laboratory Approved
- I.B.E.W. — A.F.L.
- Standard Finish: Rings — Perma-White
  Stem, Canopy & Husk — Satin Aluminum



CAT. No.	NO. RINGS	WATTAGE	O.A. LENGTH	DIAMETER	WEIGHT
101	2	150/200	14	14	7
102	2	150/200	30	14	7½
103	3	150/200	14	19	9
104	3	150/200	30	19	9½
105	3	300/500	14	19	9
106	3	300/500	30	19	9½

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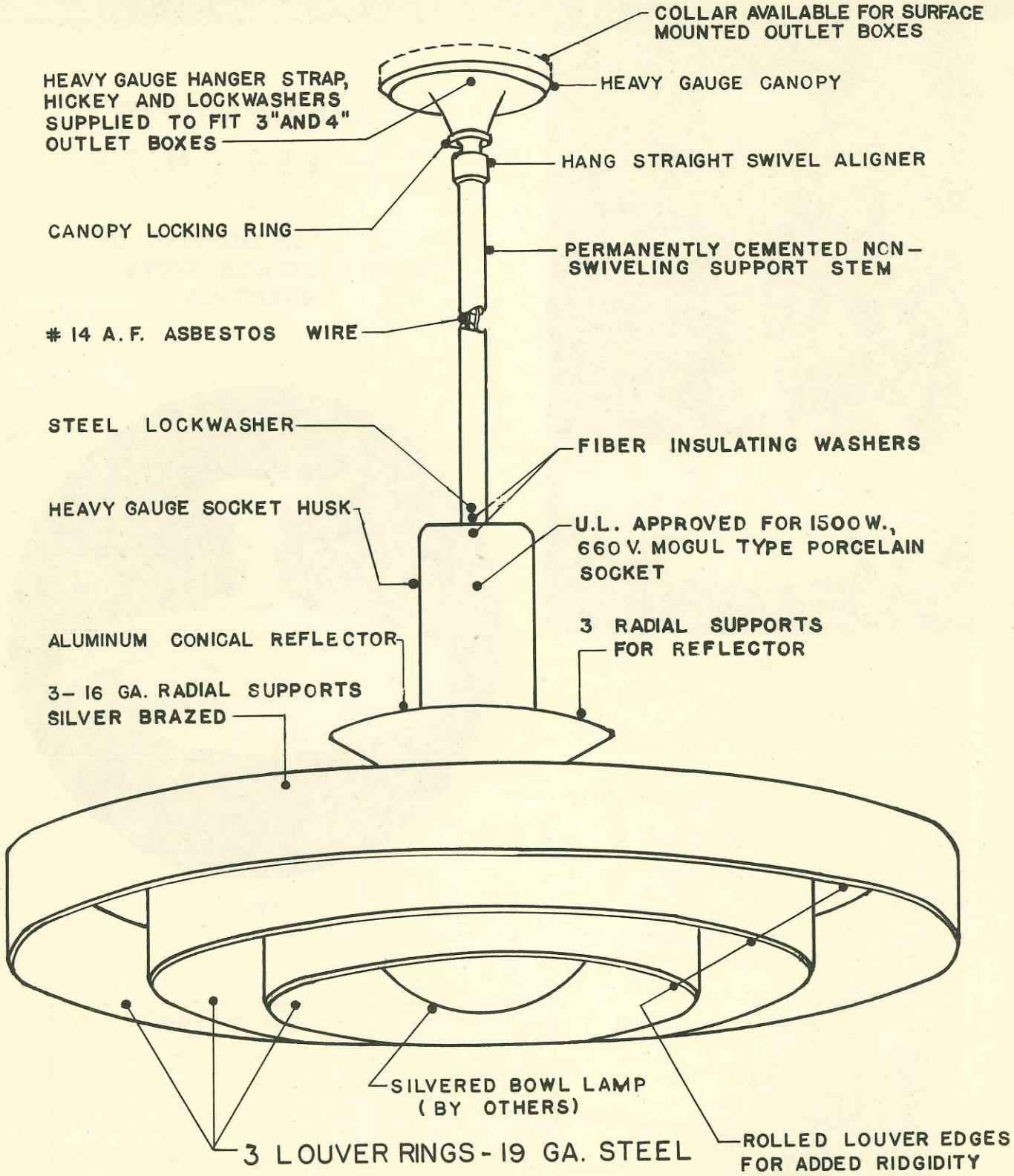
CAT. NO. 106


COLLAR AVAILABLE FOR SURFACE MOUNTED OUTLET BOXES
HEAVY GAUGE CANOPY
HEAVY GAUGE HANGER STRAP, HICKEY AND LOCKWASHERS SUPPLIED TO FIT 3"AND 4" OUTLET BOXES
HANG STRAIGHT SWIVEL ALIGNER
CANOPY LOCKING RING
PERMANENTLY CEMENTED NON-SWIVELING SUPPORT STEM
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U.L. APPROVED FOR 1500 W., 660 V. MOGUL TYPE PORCELAIN SOCKET
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ALUMINUM CONICAL REFLECTOR
3-16 GA. RADIAL SUPPORTS SILVER BRAZED
SILVERED BOWL LAMP (BY OTHERS)
3 LOUVER RINGS - 19 GA. STEEL
ROLLED LOUVER EDGES FOR ADDED RIDGIDITY

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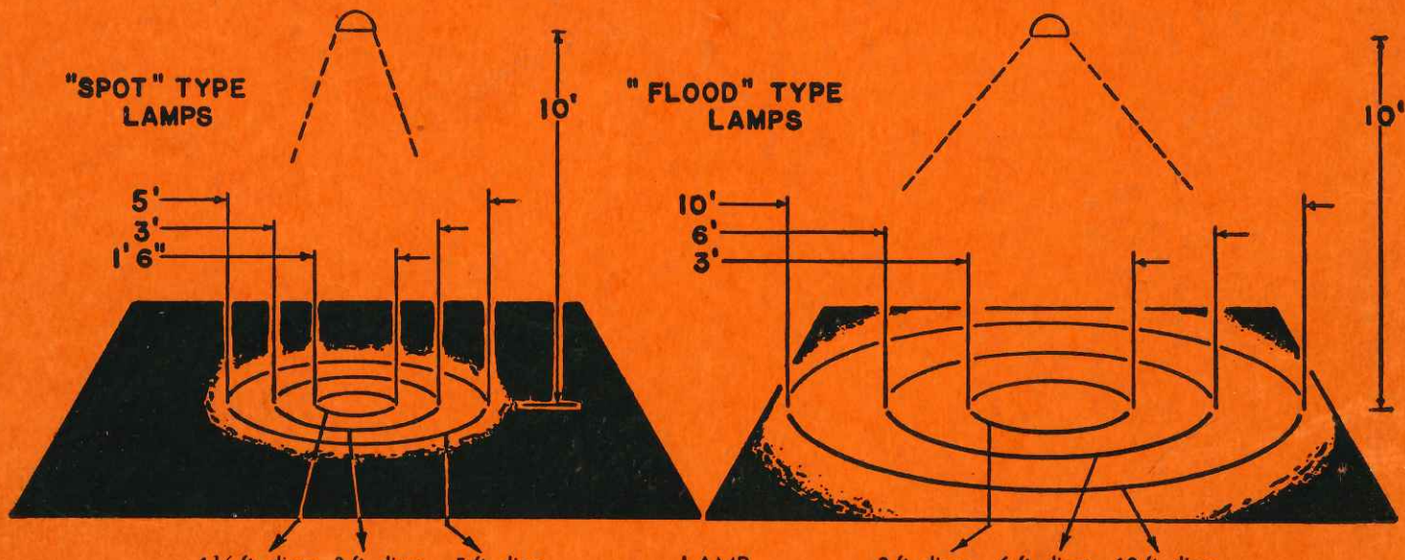

1½ ft. diam. Average	3 ft. diam. Average	5 ft. diam. Average	LAMP	3 ft. diam. Average	6 ft. diam. Average	10 ft. diam. Average
19	15	11	75-watt R-30*	4½	4	3
65	45	30	150-watt R-40	13	12	9
115	95	55	150-watt PAR-38	34	27	17
145	110	65	300-watt R-40	26	23	17**

* For comparison only—usually used at shorter distances.

** Values exceed those for 150-watt PAR-38 over large areas.

To obtain approximate values at other distances:

Distance in Feet	Multiply Diameter By	Multiply Footcandles By
5	.5	4.0
7	.7	2.0
15	1.5	.45
20	2.0	.25

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TYPE	R-30	PAR-38	R40	R40
WATTS	75	150	150	300
FOOT CANDLES	20	120	70	160